



C. N 3946

The Chair of the Coordination Committee of the World Intellectual Property Organization (WIPO), Ambassador François Rivasseau, presents his compliments and has the honor to refer to Note C. N 3926, dated September 30, 2019, inviting candidates for nomination to the post of Director General of WIPO.

./. A copy of the letter from His Excellency Mr. Carlos Holmes Trujillo García, Minister for Foreign Affairs of the Republic of Colombia, received on November 19, 2019, proposing the candidacy of Mr. Marco Matías Alemán for the said post is enclosed.

November 19, 2019

Enclosure: Letter of His Excellency Minister for Foreign Affairs  
of the Republic of Colombia



DCHONU No. 1818/19

Geneva, November 18<sup>th</sup>, 2019

Excellency:

I have the honour to address this note to you in order to transmit the letter signed by H.E. Mr. Carlos Holmes Trujillo, Minister of Foreign Affairs of Colombia, on November 15, 2019, presenting the candidacy of Mr. Marco Aleman for the position of Director General of the World Intellectual Property Organization.

I avail myself of this opportunity to express to you my highest consideration.

**ADRIANA MENDOZA AGUDELO**

Ambassador, Permanent Representative of Colombia  
to the United Nations and Other International Organizations in Geneva

His Excellency  
**Mr. FRANÇOIS RIVASSEAU**  
Chair of the WIPO Coordination Committee  
Geneva.

-Non official translation-

S-DVAM-19-047457

Bogotá, November 15, 2019

Excellency,

I have the honour to address this note to you in reference to your communication dated September 30<sup>th</sup>, 2019, regarding the nomination of candidates for the position of Director General of the World Intellectual Property Organization (WIPO).

For the Government of the Republic of Colombia, WIPO is a scenario of the highest importance considering our purpose of leading the country on the path of societies based on knowledge and creative industries, which protect their goods and services through intellectual property. Colombia has reiterated its permanent commitment to the Organization and its purpose of leading the development of a balanced and effective international intellectual property system that enables innovation and creativity for the benefit of all.

With the purpose of keeping our contribution to this objective, I have the pleasure to present the candidature of Mr. Marco Matías Alemán to the post of Director General of the World Intellectual Property Organization.

Mr Alemán has extensive knowledge and experience in intellectual property, including over 20 years of professional work at expert and managerial levels at WIPO, where he currently holds the post of Director of the Patent Law Division, office of the utmost importance for intellectual property, in which he has had an outstanding role.

With the confidence that Mr Alemán has the human and professional qualifications to hold this very important position, we present his candidature for the consideration of the Coordination Committee.

I avail myself of this opportunity to renew to your Excellency, the assurances of my highest consideration.

(original signed)  
**CARLOS HOLMES TRUJILLO**  
Minister of Foreign Affairs

His Excellency  
**Mr. FRANÇOIS RIVASSEAU**  
Chair of the WIPO Coordination Committee  
Geneva.



REPÚBLICA DE COLOMBIA  
MINISTERIO DE RELACIONES EXTERIORES

**S-DVAM-19-047457**

Bogotá D.C., 15 de noviembre de 2019

Honorable Señor:

Tengo el honor de dirigirme a usted con ocasión de referirme a su comunicación del 30 de septiembre de 2019, relativa a la presentación de candidaturas para el cargo de Director General de la Organización Mundial de la Propiedad Intelectual (OMPI).

Para el Gobierno de la República de Colombia la OMPI representa un escenario de altísima importancia en su propósito de impulsar a nuestro país por la senda de las sociedades basadas en el conocimiento y las industrias creativas, cuyos bienes y servicios son susceptibles de protección a través de la propiedad intelectual. Es así como nuestro país ha reiterado su constante compromiso con la Organización, y su propósito de desarrollar un sistema internacional de propiedad intelectual equilibrado y eficaz, que permita la innovación y la creatividad en beneficio de todos.

Honorable Señor  
**FRANÇOIS RIVASSEAU**  
Presidente del Comité de Coordinación de la Organización Mundial de la  
Propiedad Intelectual – OMPI  
Ginebra



Libertad y Orden

REPÚBLICA DE COLOMBIA  
MINISTERIO DE RELACIONES EXTERIORES

A fin de continuar contribuyendo a tan importante labor, tengo el gusto de presentar al señor Marco Matías Alemán como candidato al cargo de Director General de la OMPI.

El señor Alemán cuenta con un amplio conocimiento y experiencia en asuntos de propiedad intelectual, incluyendo más de 20 años de labor profesional a nivel experto y directivo en la OMPI, donde actualmente se desempeña como Director de la División de Derecho de Patentes, área de especial relevancia en materia de propiedad intelectual, en la cual ha tenido una destacada labor.

Con la plena seguridad de que el señor Alemán cuenta con las calidades humanas y profesionales para desempeñar tan importante cargo, presentamos su postulación para consideración del Comité de Coordinación.

Aprovecho esta oportunidad para reiterarle las seguridades de mi más alta y distinguida consideración.



CARLOS HOLMES TRUJILLO GARCÍA  
Ministro de Relaciones Exteriores



**MARCO MATIAS ALEMAN**  
**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
**(WIPO), GENEVA**

#### PROFILE

- Colombian Lawyer (*Javeriana* University, 1986 to 1991), specialized in Corporate Law (Certificate, 1996), with Advanced Studies in Research (DEA) at the Alcala University (Spain, 2006) and a Ph.D. in Law (*Cum Laude*) at the same university.
- 28 years of experience in intellectual property matters, both at the practical level (Head of the Colombian IP office) and at the policy level (holding several positions in WIPO, including the current one as Director, Patent Law Division).
- Effective consensus-building leader with high diplomatic skills.

#### PROFESIONAL EXPERIENCE

- Mr. Aleman has been working for WIPO during the last 20 years (since 1999), initially as a Senior Program Officer, Cooperation for Developments for Latin American and the Caribbean; then as the Deputy Director, Division for Public Policy and Development; Deputy Director, Patent Law Division and currently as the Director, Patent Law Division.
- Visiting fellow at the Max Planck Institute, Munich (1998, 2<sup>nd</sup> semester).
- Former Head of the Colombian Industrial Property Office (1995/98).
- Former IP Attorney (1991/95).
- Professor on IP at the *Externado* University (Bogota, from 1994 to today) and invited professor at the University of Alicante (Spain), University of San Andres (Argentina) and University of Turing (Italy).

## ACHIEVEMENTS

- Mr. Aleman work has been in different capacities, initially, as an Intellectual Property Attorney, he created the private practice of an important consultancy firm (Top Management). Afterward, as a Government official of the Colombian Government, he managed a medium size IP Office, which during that period suffered an important transformation, including the rolling out of new projects, such the creation of national technology information center. He also acted as a negotiator, participating in the construction of the Andean IP Legal Framework (Decision 486 currently in force) and bilateral negotiations (with key commercial partners).
- As a WIPO official, Mr. Aleman has been assisting countries in different regions throughout the world, in drafting their IP laws and policies, as well as leading the work of a WIPO' key substantive division (the Patent Law Division).
- He has contributed greatly on IP developments at the multilateral level, i.e., on the work conducted at the Committee on IP and Development (CDIP) on patent-related flexibilities. As well as regarding the international norm setting work of the Standing Committee of the Law of Patents (SCP), where he has been acting as its Secretary since 2013, and on the promotion and implementation of multilateral treaties in the field of patents, namely, the Paris Convention (PC), the Patent Law Treaty (PLT) and the Budapest Treaty (BT).
- Regarding international projects, two achievements worth to mention are, the design and implementation of an international program to assist under-resourced inventors to seek patent protection for their inventions (the Inventor assistance program) and an international patent drafting program, aimed at creating local capacities in the elaboration of patent applications and improving the number of patents filed by residents.
- His academic contributions on IP matters have been well received by the Academy, IP Offices and Judiciary (particularly within the Andean region, where regularly, decisions from the Andean Tribunal of Justice and scholars quote his articles and books).

## PUBLICATIONS

- Trademarks in the Andean Legal system (Book), 1994
- Colombian Legal framework on IP matters (Book), 1998
- Coauthor, Studies in Homage to Mariano Uzcátegui Urdaneta (Caracas, 2011); Bilateral Trade Agreements and Intellectual Property (Heidelberg, 2014); Intellectual Property Study in contemporary issues (Mexico, 2015); and Accords de technologie / Technology Transactions, Jacques de Werra (éd.), Genève/ Zurich 2018, Schulthess Éditions Romandes.

## HONORS

- Javeriana University alumni, for his commitment to University Values, Barranquilla, 2005
- The Mexican Institute on IP, mention of honor for his research and studies on IP matters, D.F. 2016
- Colombian Association of IP (ACPI), mention of honor for his carrier and contribution to IP matters, Bogota, 2017
- The Colombian IP Office (Superintendence of Industry and Commerce), mention of honor for his contribution to the international IP system, Medellin, 2017
- The Colombian Embassy in Switzerland, for his role with the community, Bern 2018