



ONLINE SEMINAR

**WIPO/INN/GEN/GE/22/1 PROV.
ORIGINAL: ENGLISH
DATE: MAY 20, 2022**

Online Seminar with Intellectual Property (IP) Offices and Innovation Stakeholders on the IP Gender Gap in the European Region

organized by
the World Intellectual Property Organization (WIPO)

and
Invent Together

Geneva, May 31 and June 1, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

This is the second of a series of on-line discussions involving all stakeholders in the innovation ecosystems about the IP gender gap with the goal to raise awareness, evaluate it quantitatively and qualitatively, and to discuss policies and other actions that show promise in addressing it.

Tuesday, May 31, 2022

Panel I – High-level policy panel (ONLINE, public [click here to register](#)):

The importance of designing policies addressing the IP gender gap and engaging women’s participation in the innovation ecosystems of the European region

13.30 – 13.35 **Welcome address**

Ms. Sylvie Forbin, Deputy Director General, Copyright and Creative Industries Sector, WIPO, Geneva

13.35 – 14.55 **Panel discussion**

Co-moderators:

Ms. Holly Fechner, Executive Director, Invent Together, Washington D.C.

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva

Panelists:

H.E. Ms. Aurora Díaz-Rato Revuelta, Ambassador, Permanent Representative, Permanent Mission of Spain to the United Nations Office at Geneva and other International Organizations, Geneva

Ms. Borbála Schenk, Chief European Research Funding Advisor, Budapest University of Technology and Economics (BME), Budapest

Ms. Ieva Valeškaitė, Vice-Minister, Ministry of Economy and Innovation of the Republic of Lithuania, Vilnius

Ms. Jo Shanmugalingam, Director General for Science, Innovation and Growth, Department for Business, Energy and Industrial Strategy (BEIS), London

Ms. Patrycja Czubkowska, Deputy President, Patent Office of the Republic of Poland, Warsaw

14.55-15.00 **Closing remarks**

Ms. Lisa Jorgenson, Deputy Director General, Patents and Technology Sector, WIPO, Geneva

Wednesday, June 1, 2022

Panel II – IP Economists panel (ONLINE, public [click here to register](#)):

The challenges of measuring and analyzing the gender gap in the IP system of the European region

14.00 – 14.10 **Opening remarks**

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO, Geneva

14.10 – 14.30 **Keynote**

Ms. Alice Evans, Lecturer, King's College London, London

14.30 – 15.30 **Panel discussion**

Co-moderators:

Mr. Carsten Fink, Chief Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO, Geneva

Ms. Kirti Gupta, Chief Economist, Qualcomm Incorporated, San Diego, United States of America

Panelists:

Mr. Alexander Cuntz, Senior Economist, Creative Economy Section, DEDA, IES, WIPO, Geneva

Mr. Hansueli Stamm, Chief Economist, Swiss Federal Institute of Intellectual Property, Bern

Mr. Nathan Wajsman, Chief Economist, European Union Intellectual Property Office (EUIPO), Alicante, Spain

Ms. Pauline Beck, Head of Social Research and Statistics, United Kingdom Intellectual Property Office (UKIPO), Newport, United Kingdom

Mr. Yann Ménière, Chief Economist, European Patent Office (EPO), Munich, Germany

15.30 – 16.00 **Open floor discussion**

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