

## **Information Session on the Temporary Protection Provided to Industrial Designs at Certain International Exhibitions Under Article 11 of the Paris Convention for the Protection of Industrial Property**

**Geneva, November 26, 2020**

### **PROGRAM**

*prepared by the Secretariat\**

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\* The Program was agreed by the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT) at its forty-second session.

12.00 – 12.10 Opening Remarks by the Chair of the Standing Committee on the Law of Trademarks, Industrial Designs and Geographical (SCT)

12.10 – 13.10 **Session 1: Temporary Protection Provided to Industrial Designs under Article 11 of the Paris Convention – The Practices of Offices**

*The speakers will describe how temporary protection for industrial designs exhibited at official or officially recognized international exhibitions is provided in their jurisdictions.*

Moderator: Mr. Marcus Höpferger, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector. World Intellectual Property Organization (WIPO), Geneva

Speakers: Mr. Tim Werner, Legal Officer, Federal Ministry of Justice and Consumer Protection, Berlin

Mr. Maxime Villemaire, Acting Senior Policy and Legislation Analyst, Policy and Legislation, Trademarks and Industrial Designs Branch, Canadian Intellectual Property Office (CIPO), Gatineau, Canada

Mr. Simion Levitchi, Head, Trademarks and Industrial Design Department, State Agency on Intellectual Property (AGEPI), Chisinau

13.10 – 14.00 **Session 2: Temporary Protection Provided to Industrial Designs under Article 11 of the Paris Convention – The Experience of Users**

*In this session, users will share their experience with regard to the temporary protection provided to industrial designs at certain international exhibitions under Article 11 of the Paris Convention, in particular the problems encountered and ways of overcoming those problems.*

Moderator: Ms. Marie-Paule Rizo, Head, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO, Geneva

Speakers: Mr. Christopher Carani, Partner, McAndrews Held and Malloy Ltd., Chicago, United States of America

Ms. Barbara Weizsäcker, Secretary General, European Major Exhibition Centres Association (EMECA), Brussels

14.00 Closing of the Session

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