



Agenda Item 6: Recent Activities of WIPO in the Field of Building Respect for IP

Twelfth Session of the Advisory
Committee on Enforcement

Geneva, September 4 to 6, 2017

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Global Issues Sector

WIPO activities in building respect for IP

- Guiding principles

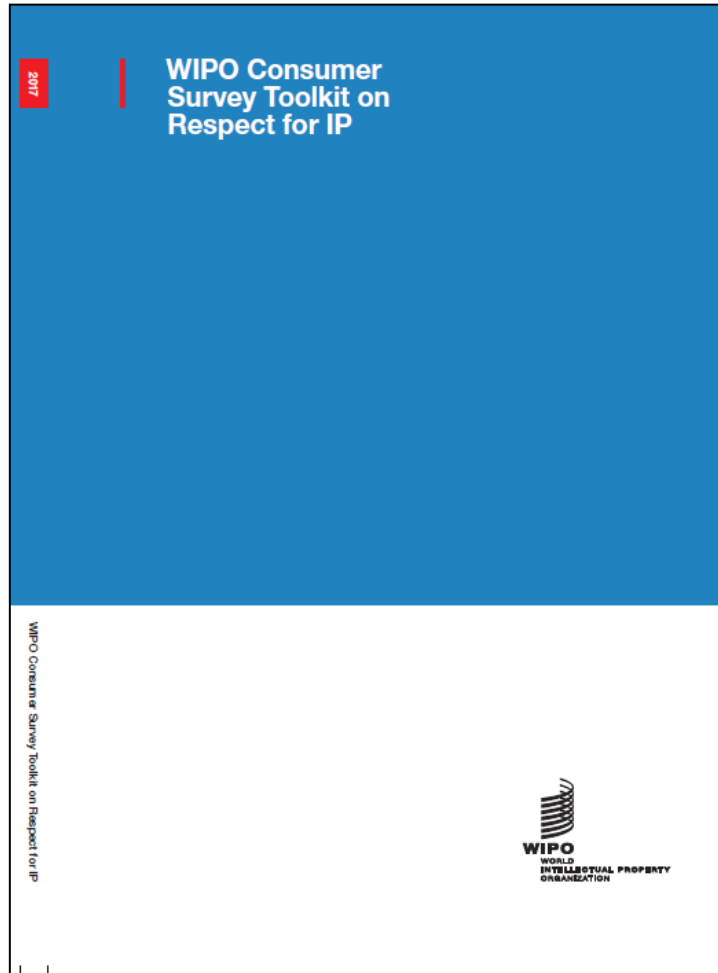
1. They implement WIPO's Strategic Goal VI on "International Cooperation on Building Respect for IP".
2. They are guided by the Program's objectives defined in the 2016-2017 Program and Budget, as well as by Development Agenda Recommendation 45.
3. They focus on:
 - responding to Member State requests for legal and technical assistance; and
 - fostering cooperation with partner organizations and the private sector.
4. The content of these activities are driven by the work program and discussions which take place at the Advisory Committee on Enforcement.

Document WIPO/ACE/12/2

Reporting period: May 2016-April 2017

- I. Assistance to Member States:
Legislative Advice, Training and Awareness Raising
- II. International Coordination and Cooperation
- III. Publications and Training Materials

WIPO Consumer Survey Toolkit



Teaching Materials on Respect for Copyright



لو أصبحت الأفكار مصابيح حقيقية
هذه فكرتي

إنها مقلدة
حقوق الفنانين
هل هو
بالمجان؟

مواد تعليمية عن احترام حق المؤلف
الأعمار من 10 إلى 15
ملاحظات الطلاب

MCST
Ministry of Culture, Sports and Tourism

WIPO
المنظمة العالمية
للحقوق الفكرية

بإعـم من وزارة الثقافة والرياضة والسياحة في جمهورية كوريا، من خلال الصندوق الائتماني الكوري لأشعة إنكا، الإخـرام لـحق المؤلف
المنظمة العالمية للحقوق الفكرية © 2015



SI LES IDÉES ÉTAIENT VRAIMENT
DES AMPLOUES ÉLECTRIQUES
C'EST MON IDÉE

C'EST UN FAUX!
LES ARTISTES
ONT DES
DROITS
C'EST GRATUIT?

Matériel didactique
sur le respect du droit d'auteur
Pour les jeunes de 10 à 15 ans
Notes à l'intention des enseignants

MCST
Ministère de la Culture, du Sport et du Tourisme de la République de Corée

WIPO IOMPI
Organisation Mondiale de la Propriété Intellectuelle

Avec le soutien du Ministère de la Culture, du Sport et du Tourisme de la République de Corée
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Si las ideas
fueran bombillas
ESA IDEA ES MÍA

ES FALSO
DERECHOS
PARA LOS
ARTISTAS
¿ES GRATIS?

Material educativo
sobre el respeto
por el derecho de autor
Para estudiantes de edades comprendidas
entre los 10 y los 15 años
Notas para el estudiante

MCST
Ministerio de Cultura, Turismo y Deporte de la República de Corea, en el marco del Fondo Fiduciario de la República de Corea Fomentar
el respeto por el derecho de autor (FITIROC)

WIPO IOMPI
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Arabic versions of Pororo animations



Building Respect for IP Newsletter



Building Respect for IP

May 24, 2017

News round-up from January to April 2017

SELECTED WIPO ACTIVITIES

Upcoming: Twelfth Session of the Advisory Committee on Enforcement

The twelfth session of the WIPO Advisory Committee on Enforcement (ACE) is scheduled to take place in Geneva from September 4 to 6, 2017. Guided by a diverse and topical work program, Member States will devote their attention to an array of topics ranging from specific aspects of intellectual property (IP) enforcement (environmentally safe disposal of IP infringing goods, coordination of IP enforcement action, institutional arrangements to address online infringements, IP and private international law, efficient court procedures) and awareness raising (consumer attitudes and behavior, exemplary Member State awareness-raising products) to WIPO's legislative assistance and capacity-building activities. Updates and session documents will be published online as they become available.


Coordination Meeting of IGOs Working in Area of Building Respect for IP

On March 9, 2017, WIPO welcomed other IGOs working in the area of building respect for IP. This yearly **coordination meeting** fosters collaboration between the organizations and aims to increase international policy cohesion and to utilize available resources as effectively as possible. Participants included the Hague Conference on Private International Law (HCCH); the International Criminal Police Organization (INTERPOL); the International Telecommunications Union (ITU); the Organisation for Economic Co-Operation and Development (OECD); South Centre; the United Nations Conference on Trade and Development (UNCTAD); the United Nations Interregional Crime and Justice Research Institute (UNICRI); the World Customs Organization (WCO); and the World Trade Organization (WTO).

Workshops for Law Enforcement Officials and Public Prosecutors




Respect for Trademarks

 **RESPECT FOR TRADEMARKS**

TRICKS OF THE TRADEMARK BRAND LOYAL INSIDE THE LINES TEACHERS' ZONE

Aimed at young people ages 14 – 19 studying a range of subjects including business studies, media studies, psychology, law, art & design, this resource offers teachers innovative ways to educate about the importance of intellectual property rights for both consumers and creators of a wide range of products and services.


Tricks of the Trademark



This unit of work focuses on trademarks, including their history and their purpose.

[OPEN](#)


Brand Loyal



In this unit, you will find new ways into thinking about the relationship between trademarks and branding.

[OPEN](#)

Inside the Lines



This unit explores the importance of respecting IP law, in particular industrial designs, patents and trademarks.

[OPEN](#)