



Guardia di Finanza experience *in fighting online counterfeiting*

Col.t.ISSMI Vincenzo Tuzi

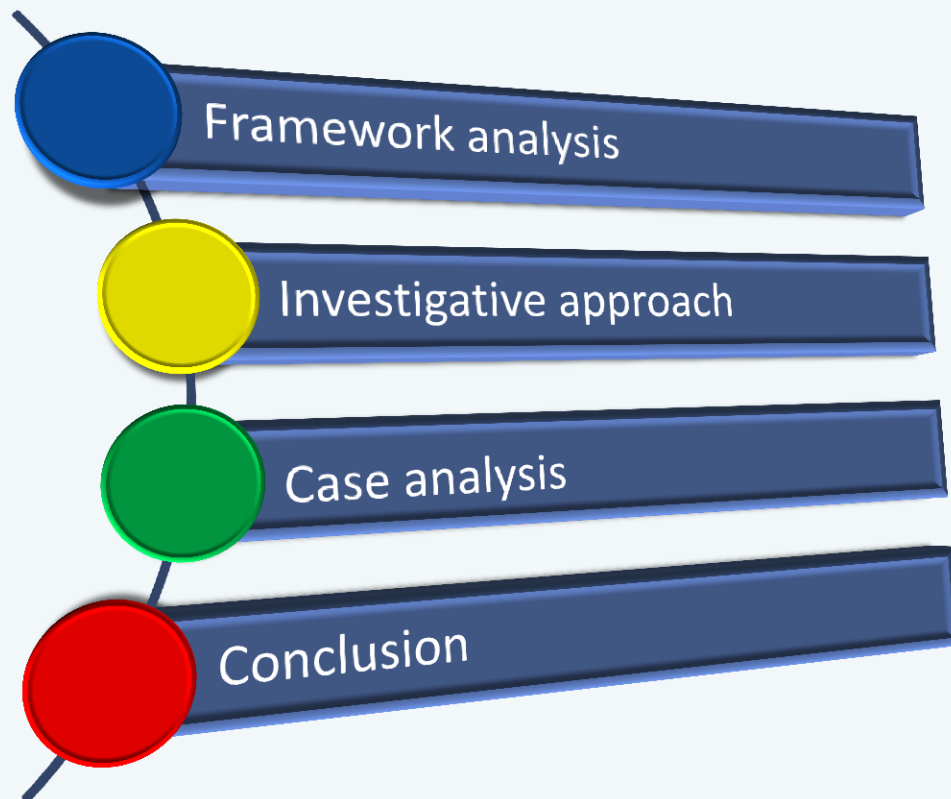
*Guardia di Finanza
Headquarters*



**Advisory Committee on Enforcement
Twelfth Session**

Geneva, September 4 to 6, 2017







Ordinary and young people

Bidirectional

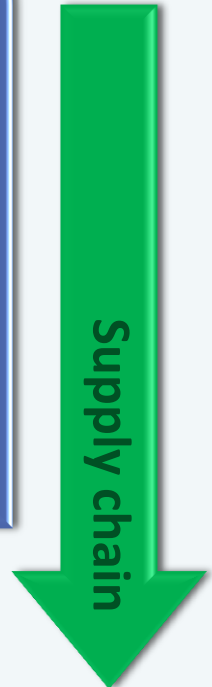
- A buyer could be a supplier at the same time and vice versa

Street vendors

- Very poor quality
- Few pieces
- Lower gains

Internet sellers

- Better quality
- More pieces
- Greater gains



- Information on brand
- Data Bank
- Reports
- Operating warnings

- Reporting
- Analisyis
- Statistics



<https://siac.gdf.it/>

Holistic approach

S.I.A.C.
Co.Ab.

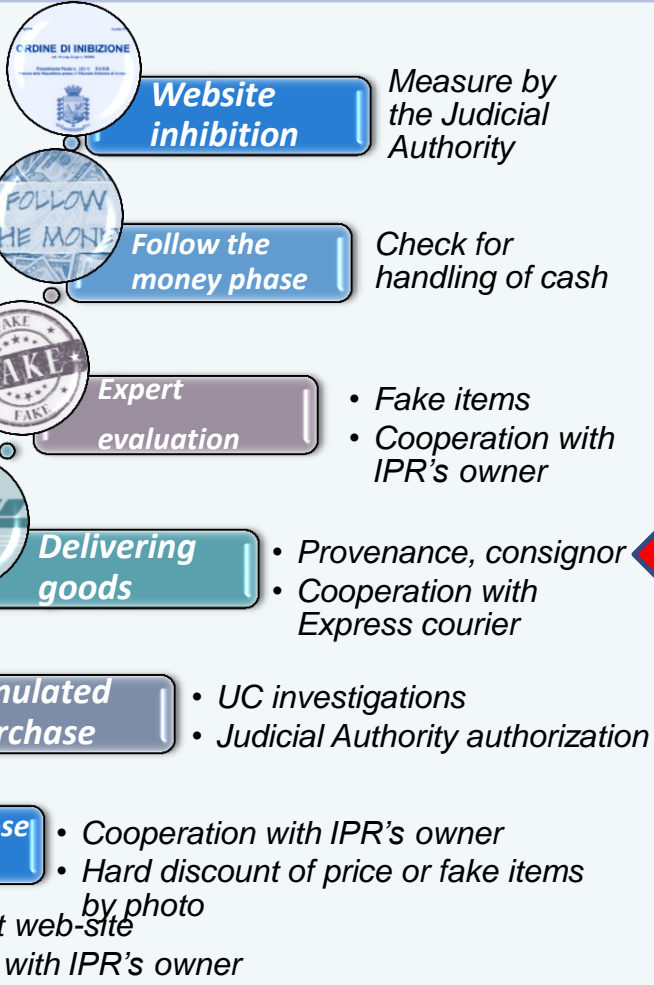



S.I.A.C.
G. di F.

S.I.A.C.
People

- Home Office
- Prefectures - TGO
- Law Enforcement
- County Police

- Practical Advices
- Latest news
- Factsheets
- Events
- F.A.Q.
- Thematic Library



 <https://siac.gdf.it/>

Investigative approach

Modus operandi

WIND 3G 13:12 23%
Hotspot personale: 1 connessione



Few pieces/zero stock

stock up only when negotiations had been concluded

Only first contact on social

Cooperation with others

Change phone number

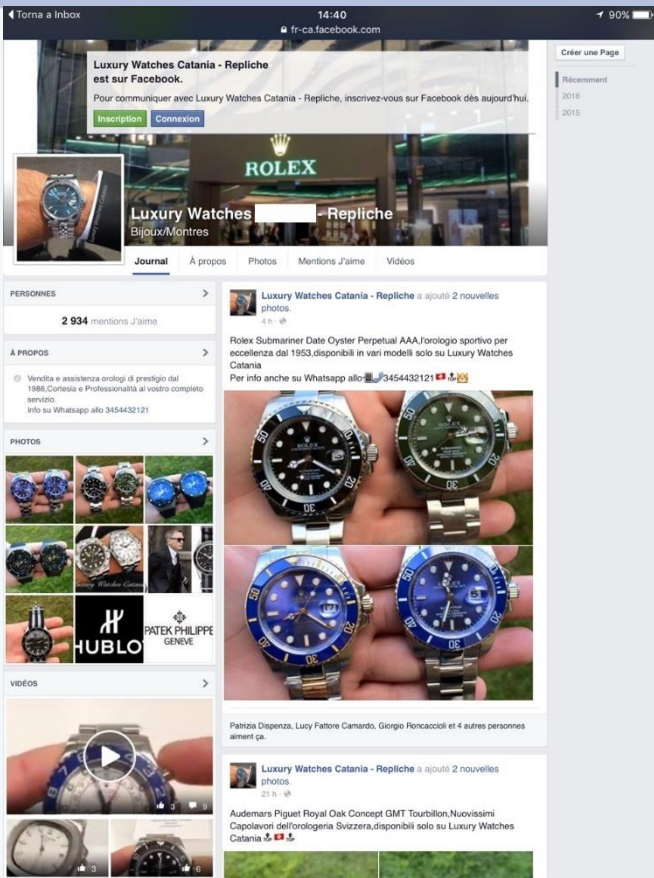
Subsequent contacts on whatsapp

Expedition through postal system

No payments with electronic money

Payments with cash upon delivery

Case analysis



Case analysis

Payments

Untill late 2013

- Postepay, Paypal and bank transfer

From 2014

- Cash upon delivery

Bank and postal investigations

Follow the money

- Total amount € 764,013

Credit Cards/Bank Account



Financial Investigations



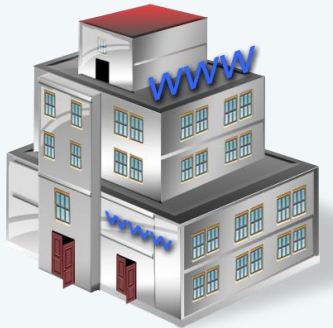
A company XY was established too

- on June 12 2015
- marketing and advertising purposes
- 51% of company shares
- figurehead as legal representative with 49%
- his Q5 Audi in the name of the company
- registered office based at his home
- **Rental contract**

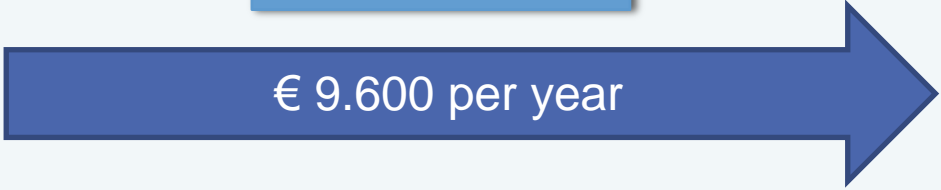


Financial Investigations

XY Company



July 31 2015
Rental contract



€ 9.600 per year

self-laundering



BAD GUY

Bank transfers for capital increases



Case analysis

October 6 2016

and in the end...





Online counterfeiting is surely one of the most important threat to the future



Collaboration with Intellectual Property Rights holders is the most effective response to this challenge



Need for greater collaboration of those working in the area of electronic payments to perform more positive results in "follow the money" approach.



Incentive of undercover operations as simulated purchases would be desirable



The possibility to perform **undercover ops** in combating counterfeiting on the web would have two positive effects

- **Repressive**
 - *Quite clear*
- **Preventive**
 - *make available information that law enforcement and other anti-counterfeiting organizations are going to buy counterfeit products on the web*

especially for social network sellers



Rome
may 2017





Thank you



Col.t.ISSMI Vincenzo TUZI
Guardia di Finanza
Headquarters
tuzi.vincenzo@gdf.it
+39 06 44223409
<https://siac.gdf.it/>

Advisory Committee on Enforcement (ACE)
Twelfth Session
Geneva, September 4 to 6, 2017

The Italian Experiences in the Fight Against Intellectual Property Infringements on the Internet

Stefano Vaccari

*Department of Central Inspectorate for fraud repression and quality protection
of agro-food products*

ICQRF



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- *G.I. and web: ICQRF Tools for Protection:*
 - ❖ *MoU Ebay*
 - ❖ *MoU Alibaba*
 - ❖ *Cooperation with Amazon*

- *Italian Results*

- *Final Considerations*

ICQRF

Department of Central Inspectorate for fraud repression and quality protection of agri-food products

ICQRF is The Law Enforcement Body of the MIPAAF

(Italian Ministry of Agriculture, Foodstuff and Forestry Policies)

ICQRF
the largest
Italian
antifraud
controller
in
agriculture

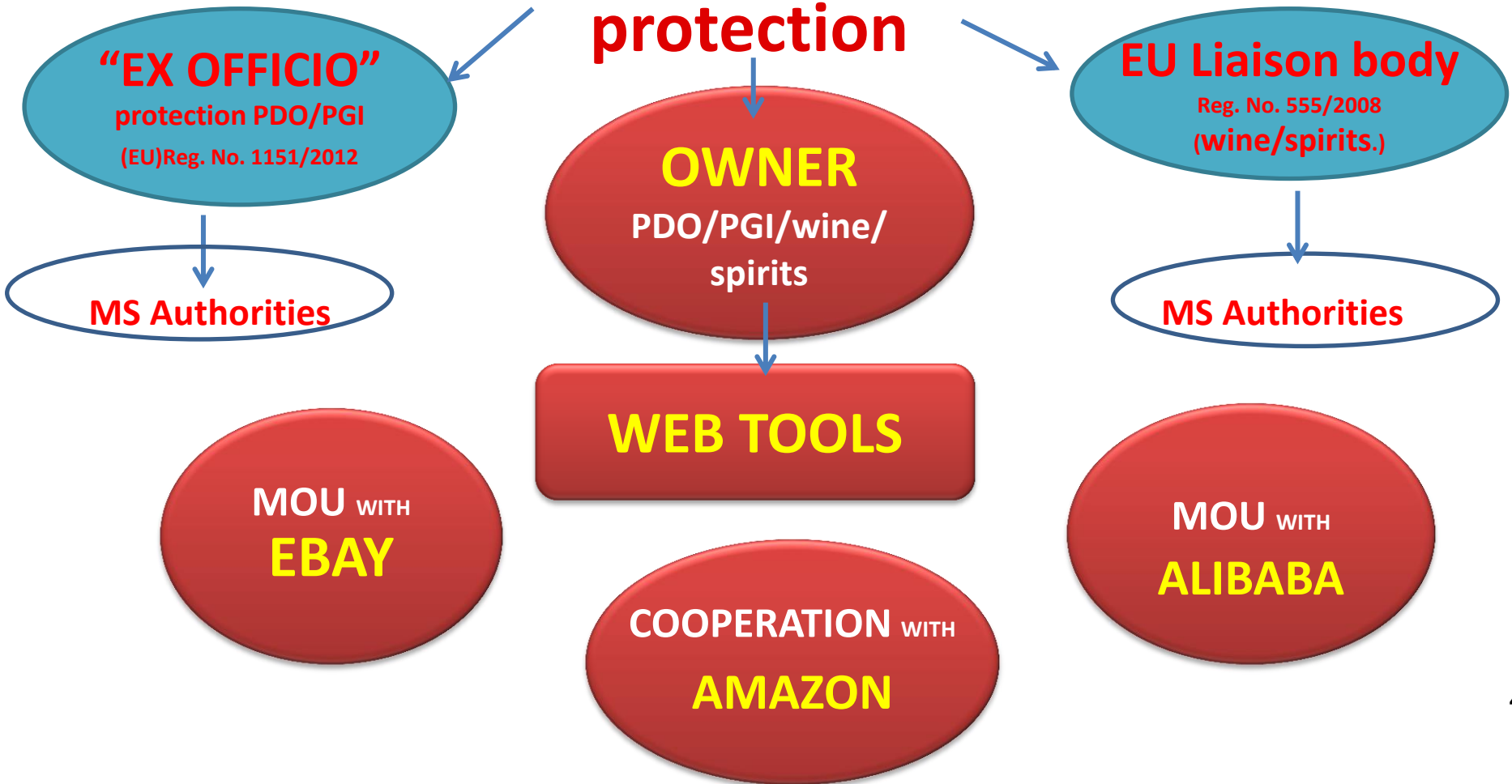
Carrying out Official Controls according to (EC) Reg. No. 882/2004 (by means of Inspections, Chemical Analyses and, if the case, **working as Police** under the coordination of a Public Prosecutor). **FOOD FRAUD CONTACT POINT**

Issuing fines or other sanctions as result of inspection or analyses findings. **ITALIAN SANCTIONING AUTHORITY** for wine, olive oil, EU agrifood frauds....

Authorizing private or public control bodies for certificating foostuffs as PDO, PGI and Organic. Supervising the activities of the aforementioned private or public control bodies.

Monitoring compliance with the contractual rules in the sale of agri-food products reporting irregularities to AGCM

GI and web: ICQRF Tools for protection



E-commerce legal framework and liability of Host providers

E-commerce legal framework

US Digital Millennium Copyright Act 1998 a United States Law that implements two 1996 treaties of the World Intellectual Property Organization (WIPO);

E-commerce Directive 2000/31/EC on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market.

Trade Dispute Rules used by Alibaba Group

Host Provider Liability

As a condition for limited liability online hosts must expeditiously remove or disable access to content they host when they are notified of the alleged illegality:

- **Orders by Court;**
- **Orders by Administrative Authority;**
- **Notification of infringements by IPRs owner.**

Total reports to Marketplaces and other websites

Products	Cases (n)	ebay (n)	Alibaba (n)	Amazon (n)	Other sites (n)
Prosecco	673	101	15	92	465
Parmigiano Reggiano	371	95	67	65	144
Wine kit	281	22		9	250
Aceto Balsamico di Modena	76	33	11		32
Pecorino Siciliano	37	37			
Asiago	35	19	10	2	4
Dauno (olio EVO)	34	34			
Pecorino Toscano	25				25
Campi Flegrei	21	21			
Asti	20				20
Sicilia (olio EVO)	20	20			
Terra di Bari (olio EVO)	17	17			
Prosciutto di Parma	17	2	3		12
Barolo	17				17
Gorgonzola	16	7	5		4
Toscano (olio EVO)	15	12			3
Salsiccia di Calabria	13	13			
Pecorino Romano	12	3	6		3
Other products	208	146			62
TOTAL	1.908	571	117	168	1.041

GI and web: ICQRF Tools for protection The Italian experience

MoU with e-commerce players



Cooperation with



ICQRF Results

Italian GIs protection on the marketplaces

REPORT	No.	G.I.
Web Cooperation		
EBAY	582	Aceto Balsamico di Modena, Salame Piacentino, Salamini alla cacciatora, Salumi di Calabria, Melannurca campana, Capperi di Pantelleria, Olio Riviera Ligure, Olio Dolce di Rossano DOP, Olio extravergine di oliva Dauno DOP, Olio extravergine di oliva Terra di Bari, Olio Toscano, Coppa di Parma, Prosciutto di Parma, Coppa di Zibello D.O.P, Pecorino siciliano, Wine kit Chianti/ Nebbiolo d'Alba/Brunello di Montalcino/Barolo/Valpolicella, Primitivo di Manduria, Montepulciano d'Abruzzo, Prosecco
ALIBABA	117	Aceto balsamico di Modena, Prosecco, Pecorino Romano, Gorgonzola, Asiago, Parmigiano Reggiano
AMAZON	168	Asiago, Prosecco, Gorgonzola, Parmigiano Reggiano, Aceto balsamico di Modena
Total	867	
% OF SUCCESS	99%	

Cheesekit «Parmesan» – «Feta»

*Listing
removed*



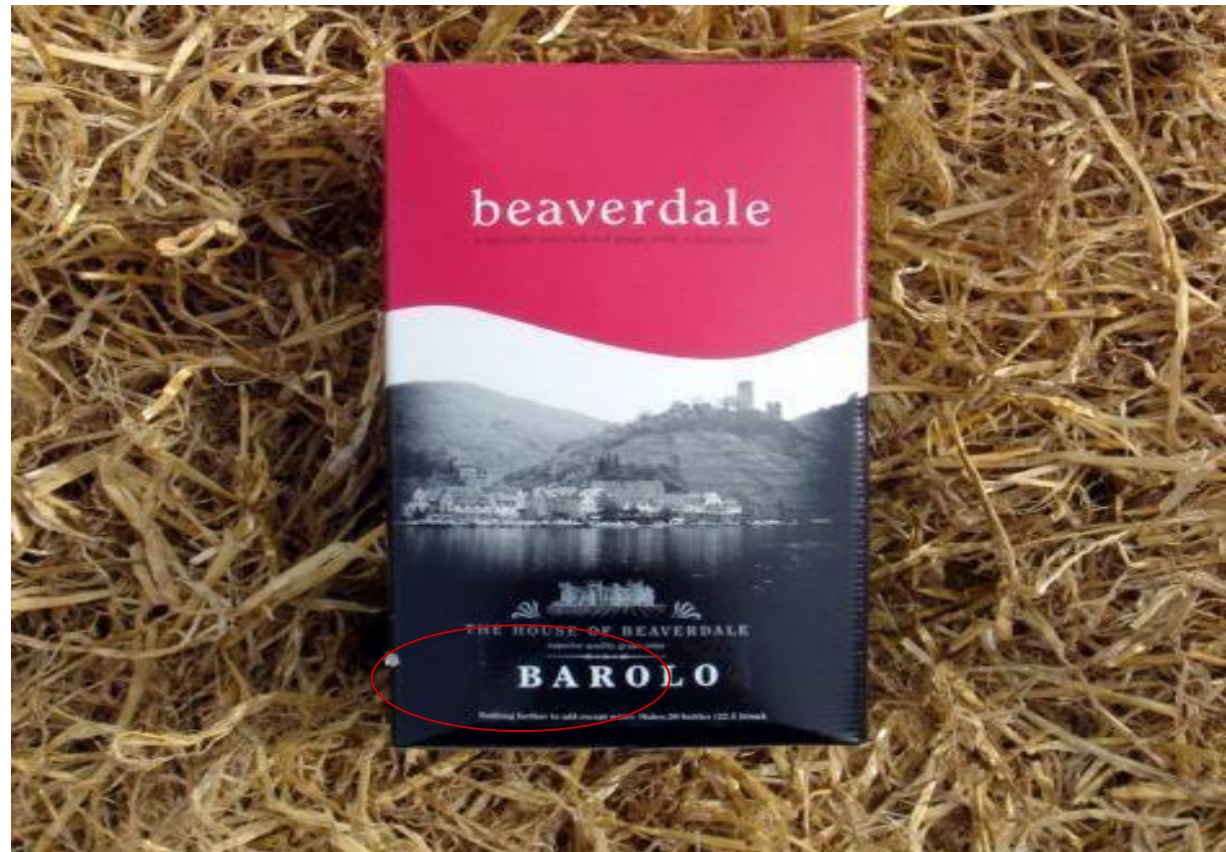
Parmesan Asiago & Romano

*Listing
removed*



Winekit BAROLO

*Listing
removed*



Prosecco in can

*Listing
removed*



MoU between MIPAAF and



Memorandum for the protection of Italian GIs on the web through the Alibaba Protection platform (**ALIPROTECT**) to enable IPRs' owners to notify to Alibaba any listing encroaching on Intellectual Property Rights.



“Parmigiano Reggiano Italian cheese”

Parmigiano Reggiano Italian Parmesan Cheese - Buy Italian Cheese Pro

[Sign In](#) | [Join Free](#) | [My Alibaba](#) | [For Buyers](#) | [For Suppliers](#) | [Help](#)

Products | What are you looking for...

About 339 results: Cheese (160)
Home>Products>Food & Beverage>Dairy>Cheese(4351)

Before



[See larger image](#)

Parmigiano Reggiano Italian Parmesan cheese

FOB Price: [Get Latest Price](#)
 Min. Order Quantity: 26 Ton/Tons
 Supply Ability: 5000 Ton/Tons per Month
 Port: Turkey
 Payment Terms: T/T

[Contact Supplier](#)

[Leave Messages](#)

[Add to Inquiry Cart](#)

[Add to My Favorites](#)

Product Details

Company Profile

[Report Suspicious](#)

Quick Details

Product Type: Cheese
 Processing Type: Raw
 Shape: Block
 Weight (kg): 30

Type: Hard Cheese
 Origin: Cattle
 Fat Content (%): 28.4
 Place of Origin: Italy

Cheese Type: Parmigiano Reggiano
 Packaging: Box, Bulk, Sachet
 Shelf Life: 2years

... “Cheese powder”

After..


Cheese Powder - Buy Dried Cheese Powder, Cheese Flavor Powder, Halal

Sign In | Join Free My Alibaba

For Buyers For Suppliers Help

Products - What are you looking for...

About 107 results - Cheese (85)
Home > Products > Food & Beverage > Dairy > Cheese (4380)



us117629259.trustpass.alibaba.com

See larger image

Cheese powder

FOB Price: [Get Latest Price](#)

Min. Order Quantity: 26 Ton/Tons

Supply Ability: 5000 Ton/Tons per Month

Port: Turkey

Payment Terms: T/T

[Contact Supplier](#)

[Leave Messages](#)

[Add to Inquiry Cart](#) [Add to My Favorites](#)

[Report Suspicious](#)

Product Details **Company Profile**

Quick Details

Product Type:	Cheese	Type:	Hard Cheese	Cheese Type:	Parmigiano Reggiano
Processing Type:	Raw	Origin:	Cattle	Packaging:	Box, Bulk, Sachet
Shape:	Block	Fat Content (%):	28.4	Shelf Life:	2years
Weight (kg):	30	Place of Origin:	Italy		

DOPO

Since 20/10/2016 ICQRF can submit IPR complaints across multiple platforms:

www.taobao.com

www.tmall.com

www.aliexpress.com

www.1688.com



AliExpress



淘宝网
Taobao.com

好伯 帕尔玛火腿切片 意大利式风干火腿
100g 优质发酵火腿片低脂

www.taobao.com

Prosciutto di Parma in
chinese language

淘宝网
Taobao.com

好伯 帕尔玛火腿切片 意大利式风干火腿 100g 优质发酵火腿片低脂
成交记录 99 累计评价 4 近3个月卖过海外地区

价格 **¥ 17.00** (约USD 2.47)

优惠
[店铺优惠券] 3元店铺优惠券, 满199元可用 领取
[店铺优惠券] 10元店铺优惠券, 满299元可用 领取

运费 北京至 全国 商品直送境外, 推荐淘宝直送/跨境服务
快递 ¥6.00 48小时内发货

数量 件 (库存 442556 件)

立即购买 加入购物车

店铺周年庆

第九区生活馆
信誉 4.8
宝贝好评率 91.6
联系 旺旺商家
优惠券 1000元

看了又看

https://www.taobao.com/view_image.php?spm=a312a.7728556.2015080703.1.WOX73R&pic=HEYVDlpCEghRV1dcWwooc... 卖家店铺 第三方国际转运服务

Cooperation with AMAZON

The Italian Ministry of Agriculture has been sending to the AMAZON legal Department many reports relating to illegal listings/advertising detected on the European AMAZON's platforms

Vegan Parmesan cheese

100% VEGAN | Prosociano r | 100% VEGAN | Prosocia ×

boutique-vegan.com/Nahrungsmittel/Milch-Kaesealternativen/Kaesealternativen/Hartkaese/Prosociano-mit-Parmesan-Geschmack.l

boutique vegan Anmelden | Blog | Kontakt ? Suche SUCHE 0

SPECIALS NEU NÄHRUNGSMITTEL TIERBEDARF HYGIENE KOSMETIK HAUSHALT MEDIEN BÜCHER REZEPTE

SIE SIND HIER: > Nahrungsmittel > Milch- & Käsealternativen > Käsealternativen > Hartkäse Zurück zur Übersicht

Violife
Prosociano mit Parmesan Geschmack
Käsealternative Kartonfestkäse und Kokosöl

★★★★★ 8 Kundenrezensionen

mehr von Violife
Art. Nr.: FCVIO9030

7,79 €
zzgl. Versandkosten | inkl. MwSt.
Informationen zum Versand finden Sie hier.

Inhalt: 235 g (3,31 €/100g)
Gewicht: 0.24 kg

1 In den Warenkorb

https://www.boutique-vegan.com/out/pictures/master/product/1/violife-prosociano-parmesan-boutique-vegan(1).jpg

Ricerca in Windows e nel Web

15:52
30/08/2016

Final considerations

- **Today the Internet is an «ordinary market place»;**
- **Protection of consumers on the web needs new tools and new approaches;**
- **MoU and cooperations between MIPAAF/ALIBABA-EBAY-AMAZON have been proving that G.Is' Protection on the web is possible.....**
- **More cooperation between EU Authorities is necessary**

Thank you!

CONTACTS

Department of Central Inspectorate for fraud repression and quality protection of agro-food products

(ICQRF)

Stefano Vaccari

lcqrf.capodipartimento@politicheagricole.it

+39 0646656610

Via Quintino Sella, 42

ROMA

ITALY

Institutional Arrangements put in place in the Republic of Korea to address the Proliferation of Counterfeit Goods Online

September 5, 2017

Lim, Junyoung

Assistant Director, Multilateral Affairs Division
Korean Intellectual Property Office



Korean Intellectual
Property Office

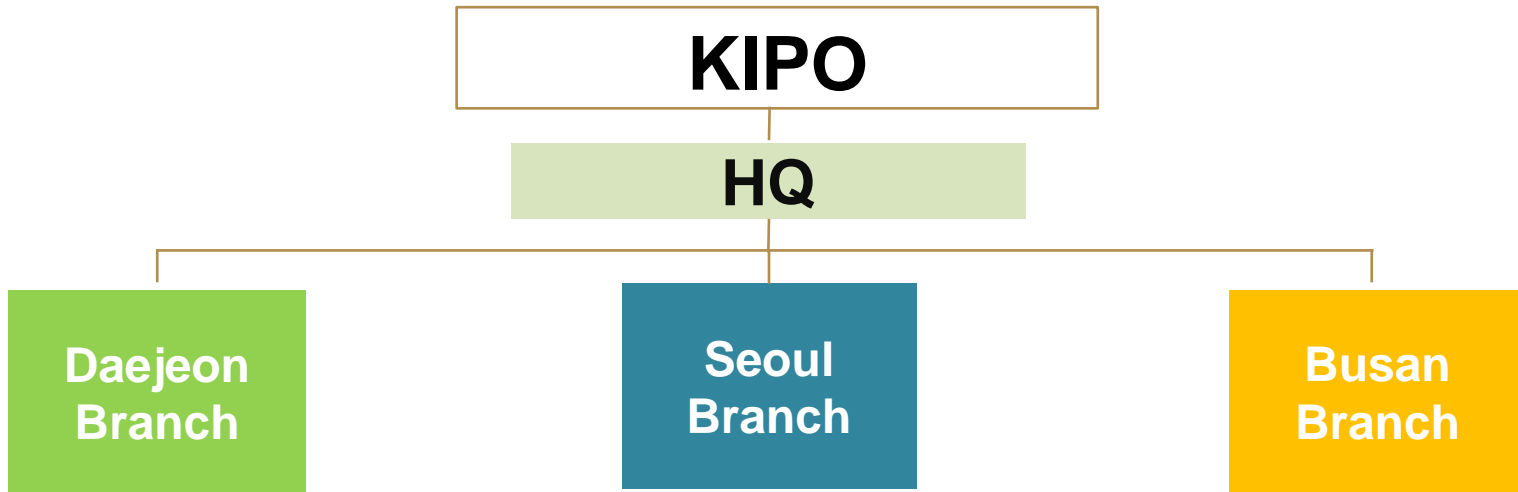


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- 02** Counterfeit Goods Reporting Center & Counterfeit Goods Reporting Reward System
- 03** Anti-Counterfeit Council
- 04** Cooperation with Overseas Online Markets
- 05** Challenges & Future Plan

Organizations

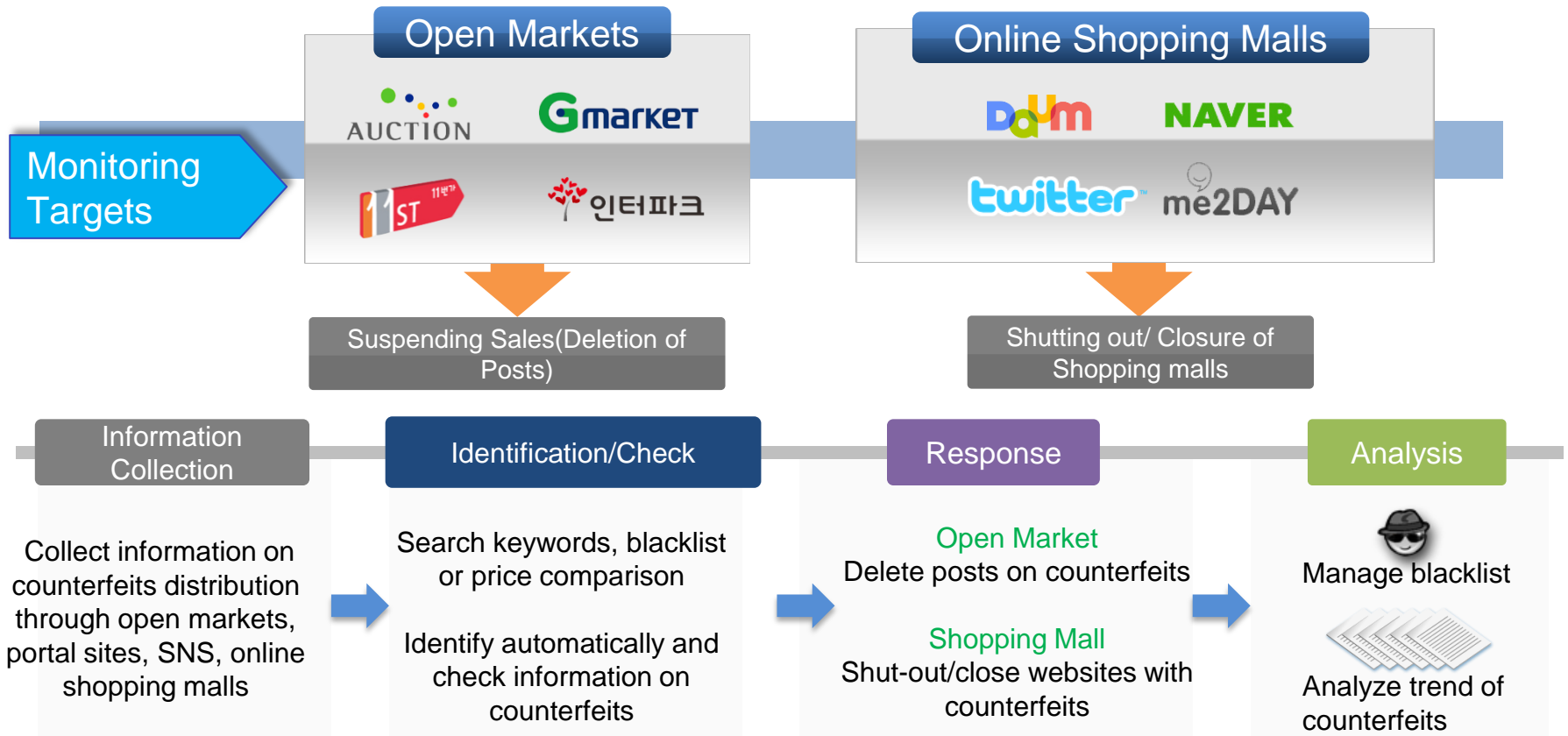
- ❑ **Special Investigation Police launched in Sept. 2010**



- ❑ **Online Law Enforcement Task Force launched in Nov. 2011**

Intellectual Property Online Monitoring System (IPOMS)

❑ 24-hour Online Monitoring System against Distribution of Counterfeits through Open Markets, Online Shopping Malls, Portal Sites and SNS



Online Anti-Counterfeiting Enforcement Activities of KIPO

	2012	2013	2014	2015	2016	Total
Open Markets (Stopped sales)	4,256	4,422	5,348	5,673	5,888	25,587
Shopping Malls (Shut down)	505	828	454	418	368	2,573
Criminal Charges	109	117	41	170	159	596
Confiscated Goods	25,949	9,099	3,182	38,007	31,948	108,185

SIP Counterfeit Control Case

- ❑ The arrest of a criminal distributor of counterfeit designer goods valued at 275.5 million USD

Case Outline

- Arrested 23 people involved in importing 150,000 fake designer goods from country 'A'
- Based in an office in the city of Gwangju with nationwide-distribution via online channels
- **3 people received jail sentences** and 20 received non-jail sentences



SIP Counterfeit Control Case (continued)

Confiscated Goods

- Totaled 22,000 products including fake Louis Vuitton bags
(worth 27 million USD in market value for genuine goods)
- Obtained the sales records of 150,000 counterfeit goods
(worth 275.5 million USD in market value for genuine goods)



SIP Counterfeit Control Case (continued)

Characteristics

- **Distributed counterfeit goods through online channel across the country**
- **Managed a systematic operation of nationwide distributors**
 - **Adjusted the selling price among counterfeit distributors**
 - **Supported fleeing culprits financially**
- **A “business-like” crime of selling 150,000 counterfeit products**
 - **Annual net profit of 947 thousand USD**

Counterfeit Goods Reporting Center

❑ An online website to eliminate the distribution of counterfeit goods and collect information

HOME | SITE MAP

위조상품제보센터
patent.go.kr/7078
제보마당
정보마당
소개마당

특허청 산업재산조사과에서 운영하는 위조상품제보센터입니다.
제보 시, 아래의 절차에 따라 진행됩니다.

제보
(구입물품이 있는 경우)

➤

사실관계 확인

➤

수사
(증거수집 및 제보자 진술)

➤

단속 및 검찰송치

다만, 구입물품에 대하여 환불, 반품, 단순감정 요청 시 처리가 불가하오니 아래 기관으로 문의하시기 바랍니다

환불, 반품

➡

한국소비자원에 (1372) 문의

감정 요청

➡

해당 브랜드사에 문의

* 제보 전 제보마당 이용안내 안내사항을 반드시 확인하여 주시기 바랍니다. [바로가기](#)

상담전화
1666-6464

증거물품 X

증거물품 O

단순 제보

오프라인 제보
(제조공장, 창고, 도·소매)

온라인 제보
(인터넷사이트)

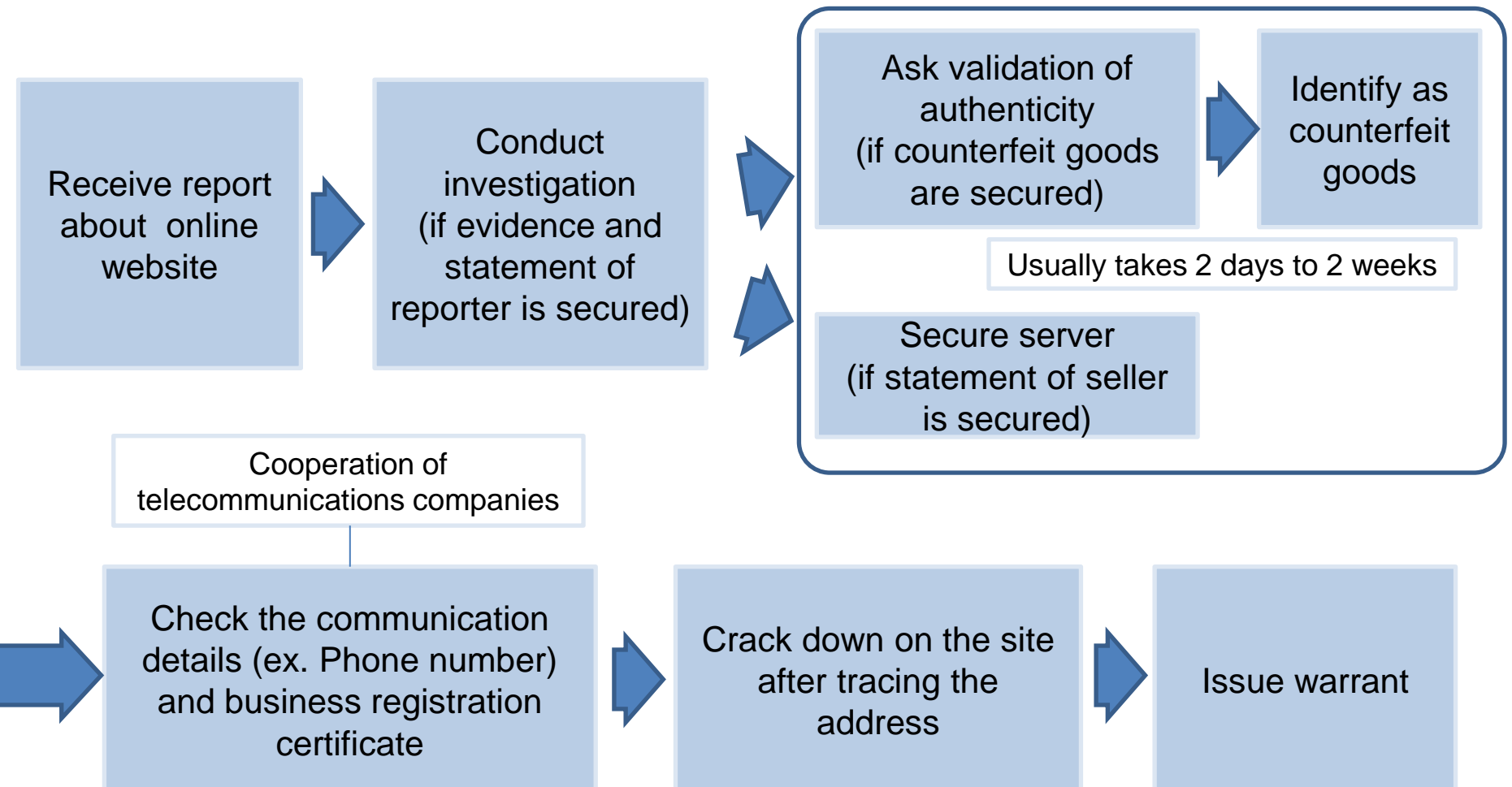
나의 제보 보기

공지사항/특허청뉴스 ▶ MORE

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[공지][공지]위조상품제보센터 서비...	2016-10-19
[공지][공지]위조상품제보센터 서비...	2016-10-13

Counterfeit Goods Reporting Center

Enforcement procedure from a claim on online shopping malls



Counterfeit Goods Reporting Reward System

- A reward system to facilitate the reporting of counterfeit goods and to raise public awareness of the illegality of counterfeit goods**

Counterfeit Goods Reporting Reward in Online Sales

(unit: cases, thousand USD)

2010		2011		2012		2013		2014		2015		2016	
cases	amount	cases	amount	cases	amount	cases	amount	cases	amount	cases	amount	cases	amount
12	6.9	5	2.2	4	1.7	2	0.9	5	3.3	7	5.7	23	19.2

Anti-Counterfeit Council

- ❑ Consists of 62 organizations and companies to make up a public-private cooperation system
- ❑ Facilitates cooperation between trademark right holders and online market operators
- ❑ Participates in joint enforcement activities



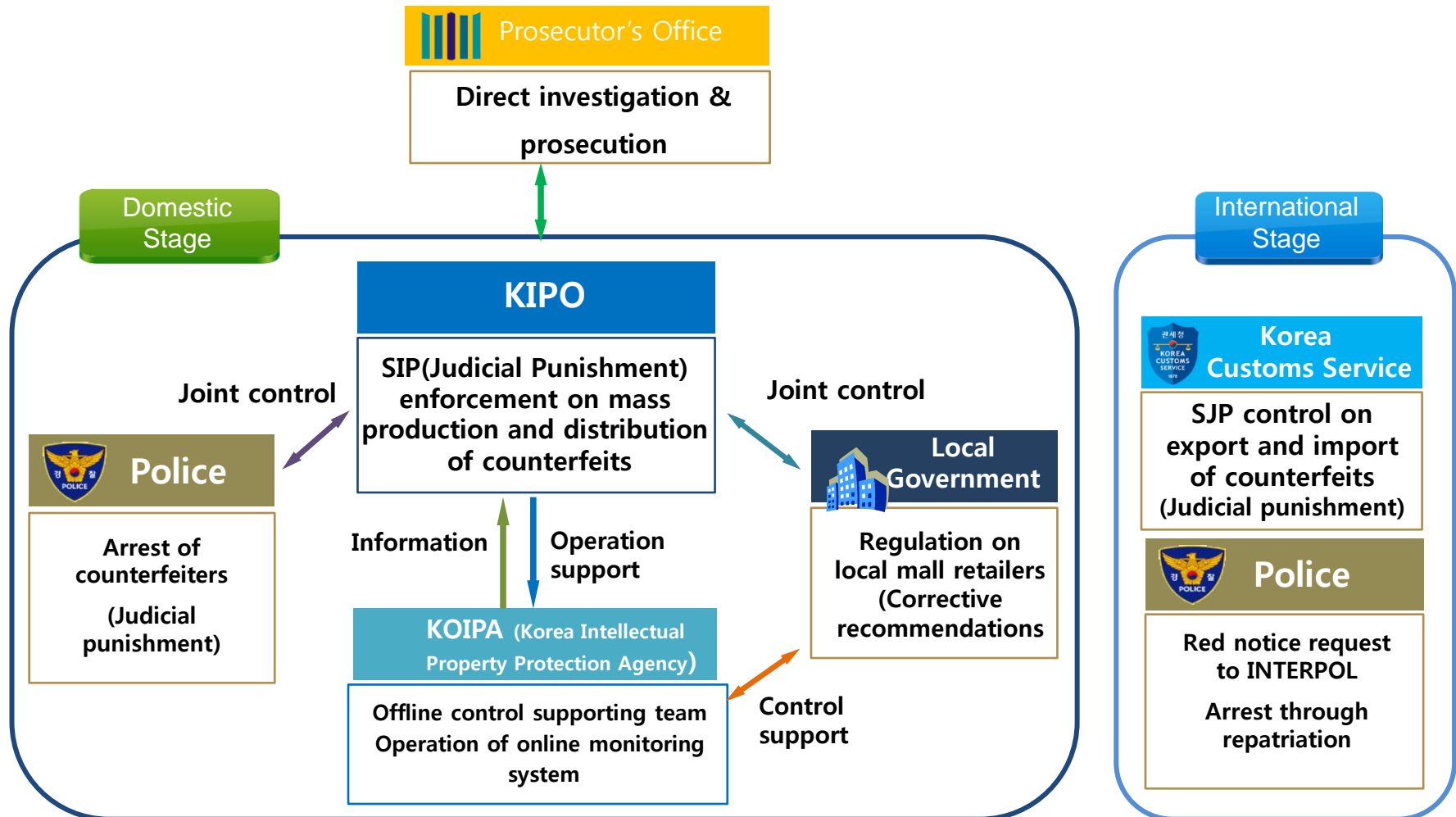
Cooperation with Online Market Overseas

- ❑ In 2014, a global e-commercial enterprise and KOIPA signed an MOU to work towards a resolution issue of counterfeit goods**
- ❑ Cooperation with the enterprise resulted in the block of 19,621 counterfeit products (worth approximately 30.7 million USD) in 2016**

Challenges

- ❑ Habitual distribution websites with servers located overseas**
- ❑ Illegal activity continue with subtle variance in domain after initial shutdown**
- ❑ Ineffective investigations where only the nominal head resides locally while the actual administrator is overseas**
- ❑ Changing structures of counterfeit goods distribution from small business dealers to corporations**

Strengthen Enforcement Cooperation System



Enhance Public-Private Cooperation



THANK YOU





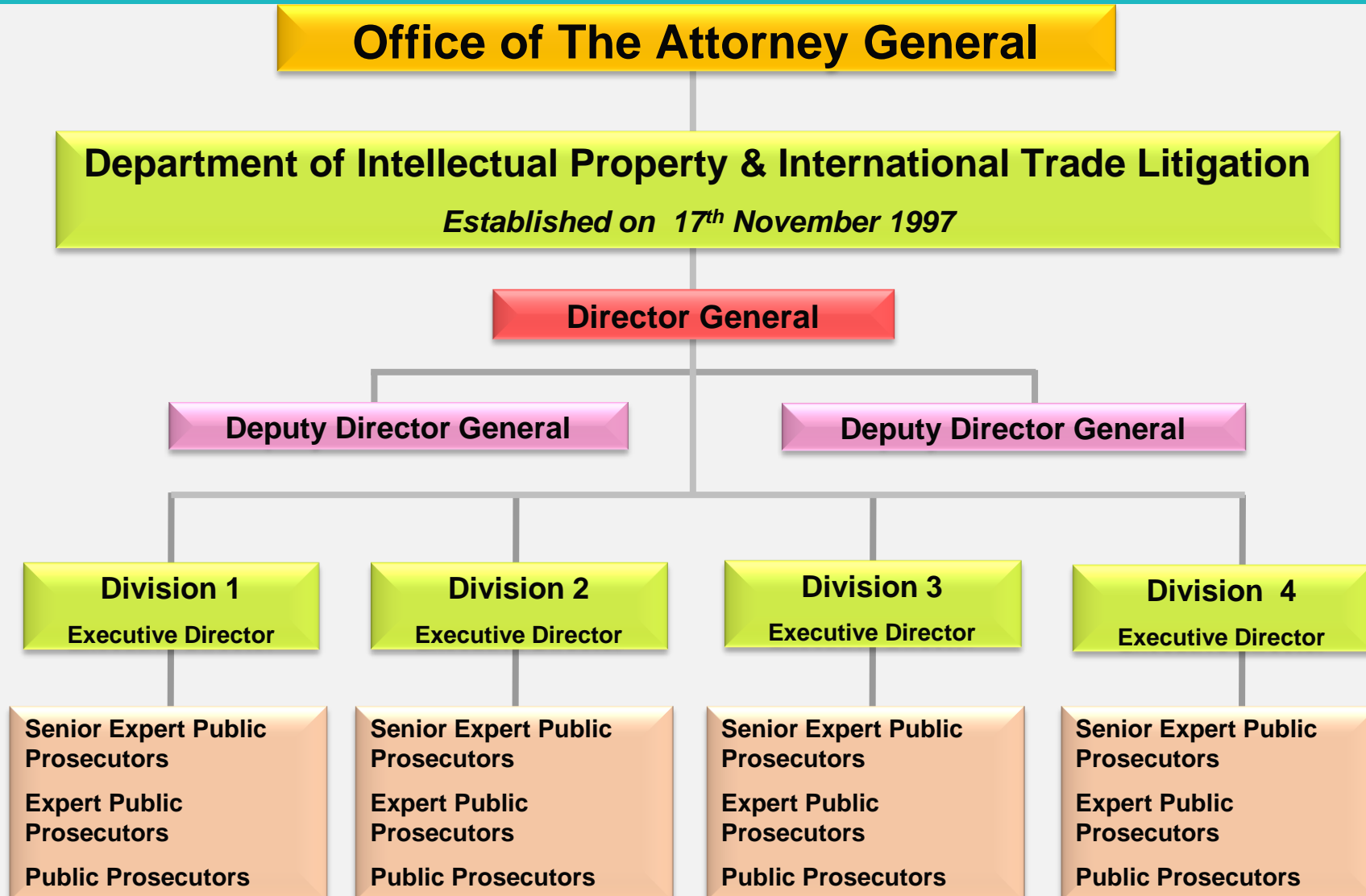
Office of the Attorney General

Challenges in Prosecuting Online IP Infringement Cases





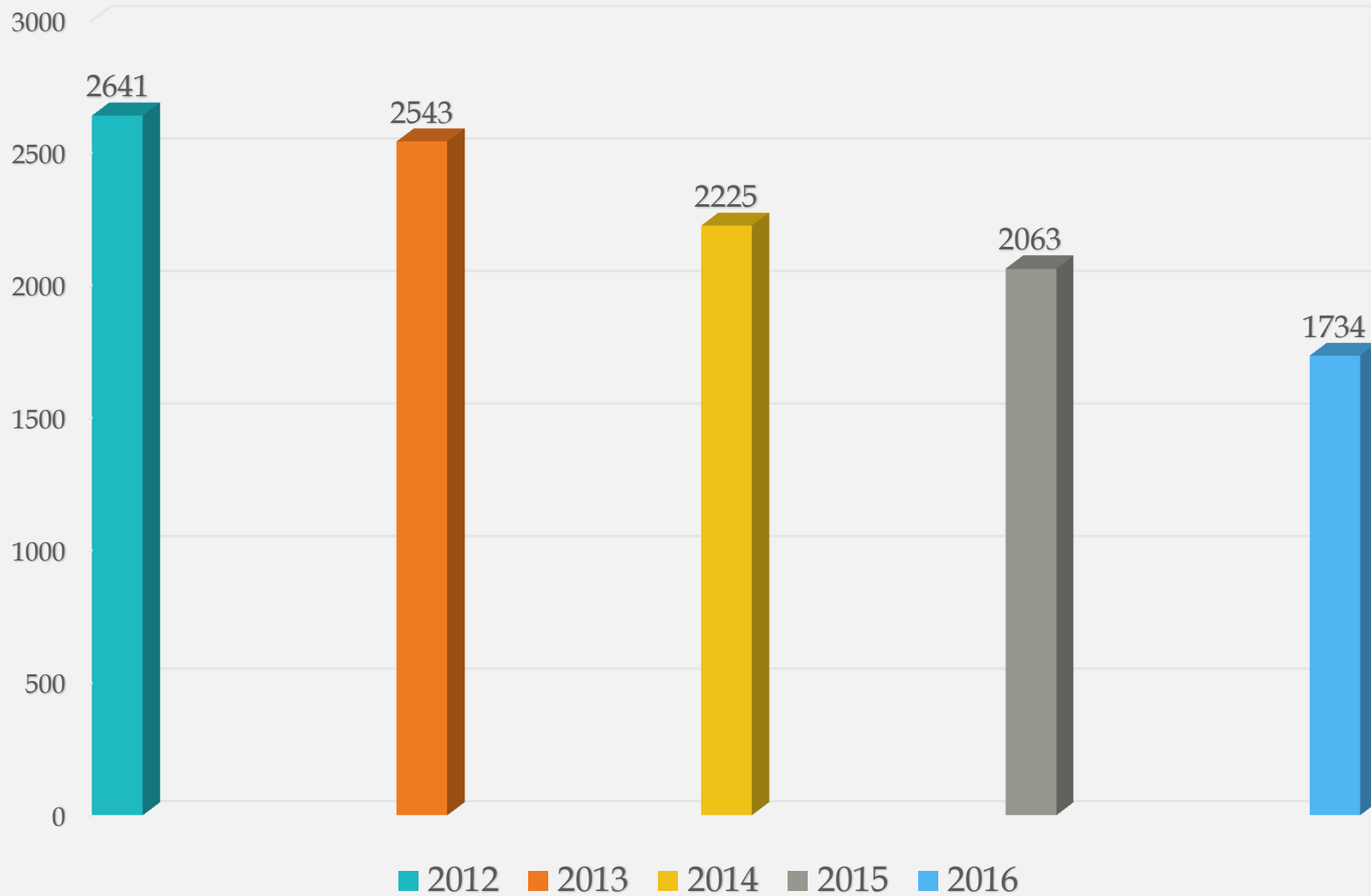
Office of the Attorney General





Office of the Attorney General

Case Statistics





www.dvdjumbo.com

DVD JUMBO ตรีสิงห์
www.DVDJUMBO.COM

ตะกร้าสินค้า
0 รายการ - 0.00 บาท

ค้นหา:

ยินดีต้อนรับทุกท่าน โปรด**เข้าระบบ** หรือ **สมัครสมาชิกใหม่**.

หน้าแรก แจงโอนเงิน บทความ รายการโปรด (0) ปัญหาใช้งาน ตะกร้าสินค้า ชำระเงิน

ยินดีต้อนรับสู่ DVD JUMBO

ดูวิดีโอราคาถูกซื้อ 10 แกรม 1 Tel. 089-4291669

- ▶ แผ่นธรรมดา แผ่นละ: 20 บาท
- ▶ สกรีน แผ่นละ: 30 บาท , Boxset แผ่นละ: 50 บาท

- ต้องการเพิ่มปกแจ้มมาได้นะคะ -

ค่าจัดส่ง ครั้งละ 50 บาท ส่งแบบ EMS
ยอดสั่งซื้อเกิน 1,000 บาท ฟรีค่าจัดส่งแบบ EMS

****แผ่นแถมสามารถหักลบจากออเดอร์หรือระบุมาช่องหมายเหตุได้เลยคะ**

ID: DVDJUMBO20 E-MAIL: dvdjumbo20@gmail.com

ช่วงนี้ทางร้านลงข้อมูลหนังเพิ่มเติม หนังใหม่อาจไม่ได้มีหน้าแรกนะคะ

ไปรษณีย์ไทย
TRACK & TRACE
บริการตรวจสอบได้
ตรวจสอบสถานะ EMS และไปรษณีย์ลงทะเบียน
ภายหลังฝากส่ง 24 ชม.
Search
[รายละเอียดเพิ่มเติม](#)

สินค้าขายดี

ARE YO



Office of the Attorney General

Online Piracy

รถเข็น : 0 CALc แจ้งการชำระเงิน

ค้นหา รหัสสินค้า ▾ ค้นหา

สมาชิก

Username

Password

Social Media

"like" us on facebook

Full HD 1080

	<p>BLU RAY ซอง - Storks (2016) Storks (2016) บริการนกกระสาเบบี้เดิลเวอริLanguage : English DTS-HD Master 7.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Chinese a... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - Justice League Dark (2017) Justice League Dark (2017) ดึกขูเปอรียีโร่ อนิเมะ Language : English DTS-HD Master 5.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Ch... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - Jack Reacher: Never Go Back (2016) (ปก Atmos) Jack Reacher: Never Go Back (2016) ยอดคนสืบระห่ำ 2Language : English Dolby TrueHD 7.1,Thai Dolby Digital 5.1 Subtitle : Thai English Chin... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>
	<p>BLU RAY ซอง - Death Race 2050 (2017) Death Race 2050 (2017)ซึ่งสังคายน 2050 Language : English DTS-HD Master 5.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Chineseยอดนัก... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - Max Steel (2016) Max Steel (2016) คนเหล็กคนใหม่Language : English DTS-HD Master 5.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Chinese ชื่ออังกฤษ : ... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - The Accountant (2016) The Accountant (2016) อัจฉริยะคนบัญชีเพชรฆาต Language : English DTS-HD Master 7.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Chinese... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>
	<p>BLU RAY ซอง - The Handmaiden (2016) 18+ The Handmaiden (2016) ล้าง เล่ห์ ลวง รักLanguage : Korean DTS-HD Master 5.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - Manhattan Night (2016) Manhattan Night (2016) คืนร้อนซ่อนเงื่อนLanguage : English DTS-HD Master 5.1 Audio,Thai Dolby Digital 5.1 Subtitle : Thai English Chineseนักเข... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>		<p>BLU RAY ซอง - Billy Lynn Long Halftime Walk (2016) Billy Lynn Long Halftime Walk (2016) บิลลี่ ลินน์ วีรบุรุษสมรภูมิเดือดLanguage : English DTS-HD Master 5.1... 80.00 บาท</p> <p><input type="button" value="ADD TO CART"/> <input type="button" value="SEND EMAIL"/></p>



Facebook page for "กระเป๋าสองแบรนด์เนม" (Two Brand Name Bags).

Profile: กระเป๋าสองแบรนด์เนม @sirionshop789

Home | Posts | Photos | About | Community

Create a Page

Like | Follow | Share

Contact Us | Message

56,343 people like this and 56,553 people follow this

About: กระเป๋าสองแบรนด์เนมราคาถูก
Typically replies within minutes
<https://www.facebook.com/sirionshop789>

Photos

Chat (24)

กระเป๋าสองแบรนด์เนม added 17 new photos. August 9 at 2:29pm

งานมีลเลอ
สินค้าพร้อมส่ง ฟรี ems ทุกออเดอจรั
สั่งซื้อ+พร้อมโอนทาง Inbox หรือ
Line ID @sirionshop (ใส่ @ นำหน้าด้วยนะคะ)
หรือคลิกลิ้งค์ >>>line.me/R/ti/p/%40sirionshop



Office of the Attorney General

Online Counterfeit

ขาย | ความปลอดภัย | ติดตามเราบน  

 การแจ้งเตือน  ช่วยเหลือ  สมุดรใหม่ |  เข้าสู่ระบบ



ค้นหาสินค้าและร้านค้า



กางเกงผ้าขนานโกะ h&m กางเกงสาวอวบ แจ็คเก็ตแขนยาว etude house j7 prime 5 ฟุต మీ2 ผ้าปูที่นอน ฟุต รองเท้า adidas

PRETTY LITTLE BEAUTY



ไซส์เล็กก็สวยได้
ลดสูงสุด 80%

*โปรโมชั่นนี้เริ่มตั้งแต่ 13 - 17 ส.ค. นี้เท่านั้น

[ช้อปเลย >](#)

NEW ARRIVAL

รับส่วนลด 30%

NACHIRP

สิริพิเศษ จากพาร์ทเนอร์

[ช้อปเลย >](#)

การค้นหาที่ได้รับความนิยม อัปเดตแล้ว 11AM





TRANSNATIONALITY

ANONYMITY

SMALL CASES



Office of the Attorney General

Contact Information

ติดต่อเรา

ที่อยู่ของเรา

ที่อยู่:

DVD JUMBO

เว็บไซต์ : www.dvdjumbo.com

e-mail : dvdjumbo20@gmail.com

โทรศัพท์:

089-4291669



Office of the Attorney General

bluraymaesai.com whois lookup - Whois

Whois
IP Address / Domain Name Lookup :.

► Site Info ► Whois ► Tr

Site Info ^{new} Who Is Trace Route RBL Check What's My IP?

Enter Domain Name or IP Address:
bluraymaesai.com

BLURAYMAESAI.COM - Domain Information ^{new}

Domain	BLURAYMAESAI.COM [Site Info Traceroute RBL/DNSBL lookup]
Registrar	PDR LTD. D/B/A PUBLICDOMAINREGISTRY.COM
Registrar URL	http://www.PublicDomainRegistry.com
Whois server	whois.PublicDomainRegistry.com
Created	22-Feb-2012
Updated	09-Sep-2012
Expires	22-Feb-2014
Time Left	127 days 16 hours 17 minutes
Status	clientTransferProhibited
DNS servers	1.NSEASY.COM 67.18.247.2 2.NSEASY.COM 67.18.248.82



Office of the Attorney General

BLURAYMAESAI.COM - Geo Information

IP Address	67.23.226.3	Whois	Trace Route	DNSBL lookup
Host	bluraymaesai.com			
Location	🇺🇸 US, United States			
City	Orlando, FL 32801			
Organization	HostDime.com			
ISP	HostDime.com			
AS Number	AS33182 HostDime.com, Inc.			
Latitude	28° 54' 45" North			
Longitude	81° 37' 06" West			



Office of the Attorney General



MLAT??





ช่องทางการชำระเงิน



ร. กสิกรไทย สาขา เซ็นทรัลแอร์พอร์ตเชียงใหม่
เลขที่บัญชี : **457-2-37047-5**
ชื่อบัญชี : เรียร์วิชนู กาญจนวิโรจน์



ร. ไทยพาณิชย์ สาขา เซ็นทรัลแอร์พอร์ตเชียงใหม่
เลขที่บัญชี : **816-2-36095-4**
ชื่อบัญชี : เรียร์วิชนู กาญจนวิโรจน์

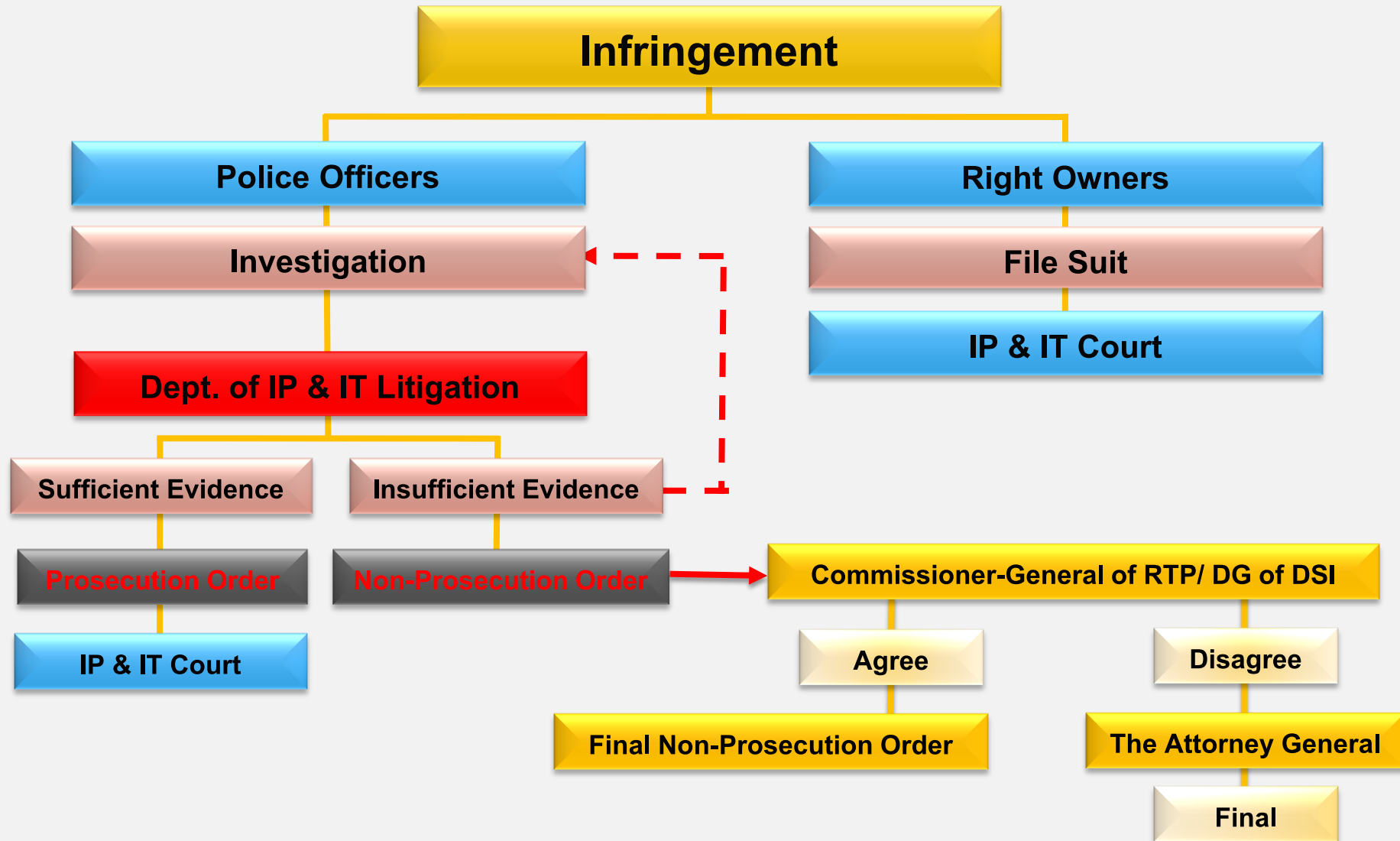


ร. กรุงไทย สาขา กาดสวนแก้ว
เลขที่บัญชี : **531-0-72758-0**
ชื่อบัญชี : เรียร์วิชนู กาญจนวิโรจน์



ร. กรุงไทย สาขา แม่โจ้
เลขที่บัญชี : **375-0-28951-4**
ชื่อบัญชี : เรียร์วิชนู กาญจนวิโรจน์

แจ้งเบอร์ 083-3189913 (ส่งฟรี EMS ทุกรายการ)
กรณีโอนเงินก่อน 12.00 น. จัดส่งสินค้าภายในวันที่โอน
ส่งสินค้าทุกวัน จันทร์-ศุกร์





BETTER COOPERATION FROM IPR HOLDERS

**INVESTIGATIVE POWER & DISCRETION TO
REJECT SMALL CASES**

AWARENESS



Office of the Attorney General

THANK YOU

Department of IP & IT Litigation
Office of the Attorney General
Email: ppty@ago.go.th



JUDICIARY OF
ENGLAND AND WALES

Online Intellectual Property Infringements and
Court-ordered Site Blocking

WIPO Advisory Committee on Enforcement 12th Session

Geneva, 5 September 2017

Mr Justice Richard Arnold

Overview

1. Website-blocking injunctions following *Cartier v Sky* in the Court of Appeal.
2. Injunctions requiring ISPs to block streaming servers: *Premier League v BT*.

1. Website-blocking injunctions following *Cartier v Sky* in the Court of Appeal

- The Court of Appeal has confirmed the jurisprudence built up at first instance since 2011.
- The courts of England & Wales have jurisdiction to grant website-blocking injunctions to combat trade mark infringement (and by implication any other IP right) despite the absence of specific implementation by the UK of third sentence of Art 11 of the Enforcement Directive (unlike Art 8(3) InfoSoc Directive).
- The courts' jurisdiction is adequately prescribed by law.

- The threshold conditions for the grant of such an injunction are that
 - (i) the defendants are intermediaries,
 - (ii) the users and/or operators of the website are infringing the claimants' rights,
 - (iii) those users and/or operators are using the defendants' services to infringe and
 - (iv) the defendants have actual knowledge of this (which may be as a result of being notified by the right owner).

- In order for an injunction to be granted it must be
 - (i) necessary,
 - (ii) effective,
 - (iii) dissuasive,
 - (iv) not unduly costly or complicated,
 - (v) avoid barriers to legitimate trade,
 - (vi) strike a fair balance between the fundamental rights engaged,
 - (vii) proportionate and
 - (viii) safeguarded against abuse.
- Of these factors, proportionality is the key one, since consideration of the other factors feeds into the proportionality analysis.

- In considering the proportionality of the injunction, an important consideration is the nature of the technical measures which the ISPs are required to adopt and hence their efficacy, costs and impact on lawful users. Unlike in Austria, the technical measures are specified in the order.
- Although website-blocking injunctions are quite easily circumvented, it does not follow that they are ineffective. On the contrary, the evidence shows that they are effective in reducing traffic to targeted websites. Whether the extent of the reduction warrants the cost of implementing the injunction is a question of proportionality.
- To date the courts have ordered that the costs of the application for the injunction are to be paid by the right owner, while the costs of implementation are to be paid by the ISPs, but the door has been left open to different orders. (This issue is now before the Supreme Court, and may be referred to the CJEU following *McFadden*.)

- An important practical point is that the orders enable right owners to notify to the ISPs any other IP address or URL whose sole or predominant purpose is to provide or facilitate access to the target website, which must then be blocked.
- Various procedural safeguards are incorporated in the orders: the ISPs can apply to set aside or vary the order in the event of a change of circumstances, users and website operators can also apply, information about the block must be displayed, there is a sunset clause.
- Unlike in Germany, there is no requirement for the right owner to sue or attempt to sue the website operators first or to prove that it would be pointless to try.

2. Injunctions requiring ISPs to block streaming servers: *Premier League v BT*

- In this case the High Court made an order requiring ISPs to block the IP addresses of streaming servers used to stream infringing copies of live broadcasts of Premier League football matches.
- The order provided for the target servers only to be blocked for the duration of each match.
- The list of target servers was to be updated every week, and could be updated more frequently if necessary.

- In addition to the usual safeguards in website-blocking orders, the hosting providers which hosted the targeted streaming servers had to be notified of the order and could apply to set it aside.
- The first order came into effect on 18 March 2017 and lasted until 22 May 2017 (the end of the season). It was varied on 10 May 2017 to enable the list of Target Servers to re-set every two weeks rather than every week, since this would enable them to be identified more efficiently.
- On 25 July 2017 a second order was made to cover the period from 12 August 2017 to 13 May 2018 (the 2017/2018 season). The evidence showed that the first order had been very effective. The second order differed from the first order in three minor respects which were designed to make it even more effective.

IPC ³

How Europol tackles IP Crime

Geneva
4 Sep 2017

The Hague - The Netherlands





12 July 2016: Opening IPC³



IPC³ main objectives

Operational and technical support

provide operational and technical support to the competent authorities

Facilitate and coordinate

facilitate and coordinate cross-border investigations

Monitor and report

monitor and report online crime trends and emerging modi operandi

Harmonisation and standardisation

enhance the harmonization and standardization of legal instruments and operating procedures to counter intellectual property crime globally

Raise awareness and train

Reach out to the public and law enforcement by raising awareness and providing training on this specific field of expertise



IPC³'s operational support

...

Operation IOS

AJ | ARMANI JEANS

- SPRING SUMMER 2015
- WOMEN'S CLOTHING
- MEN'S CLOTHING
- BAGS AND SHOES
- LEATHER GOODS
- ACCESSORIES
- SALE
- CATALOGUES



SHOP THE MENSWEAR COLLECTION

TO OFFER YOU A BETTER EXPERIENCE, THIS SITE USES PROFILE COOKIES, EVEN FROM THIRD PARTIES. BY CLOSING THE POP-UP, SCROLLING THE PAGE OR CLICKING ON ANY ELEMENT OF THE PAGE, YOU CONSENT TO THE USE OF COOKIES. FOR MORE INFORMATION OR TO SELECT YOUR PREFERENCES CONSULT OUR [COOKIE POLICY](#)

OK

ENVOI OFFERT A PARTIR DE 120€ D'ACHAT

AJ | ARMANI JEANS

PANIER (vide)

Rechercher

GUIDE DES TAILLES HOMMES ET FEMMES

AJ | ARMANI JEANS



POUR HOMME

POUR FEMME

SAC TENDANCE

PORTEFEUILLE COLLECTION

NOS MEILLEURS VENTES



History



	Countries	Referrals	Seizures
IOS I	5	231	132
IOS II	12(14)	439	328
IOS III	14(16)	894	706
IOS IV	17(20)	604	188
IOS V	19 (22)	2005	292
IOS VI	21 (24)	1219	999
IOS VII	27 (31)	8468	4580

United States

United States



Operation In Our Sites Project TransAtlantic III / Project Cyber Monday IV

This domain name has been seized

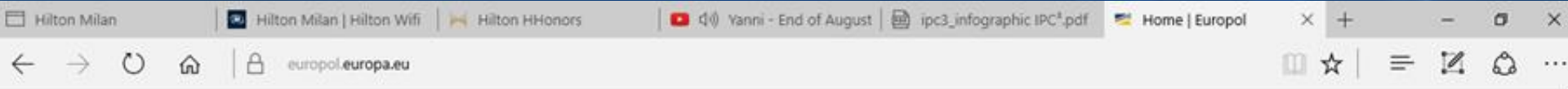
Operation In Our Sites-Project TransAtlantic III is a coordinated effort by U.S., European, and Hong Kong law enforcement agencies targeting websites and their operators that sell counterfeit goods.

Communication

- Press release
- Social media campaign:



Media campaign



Events FAQ Legal notice Cookies Contact us Report a Crime Sitemap [f](#) [t](#) [v](#) [in](#) [Q](#)



ABOUT EUROPOL

ACTIVITIES &
SERVICES

CRIME AREAS &
TRENDS

PARTNERS &
AGREEMENTS

CAREERS &
PROCUREMENT

NEWSROOM

PUBLICATIONS &
DOCUMENTS



AWARENESS CAMPAIGN ON ONLINE COUNTERFEITING

The Internet has become an essential channel for e-commerce. Its instant global reach and anonymity make it possible to sell nearly anything to anyone at any time. Counterfeiters know it and are increasingly exploiting the unlimited opportunities offered by the World Wide Web.

[READ MORE >](#)



Media campaign

LOOK FOR THESE RED FLAGS:



If the price seems too good to be true, it probably is.

Be suspicious of websites offering highly discounted prices. Scam websites use low prices to lure shoppers to quickly sell fake or non-existent items.



Check if the "About us" and "Contact us" pages contain full details: name of the company, address, phone number or an official email address.

If the site does have a 'Contact us' page but only offers a form to fill out, this can also be an indicator of a fraudulent website.

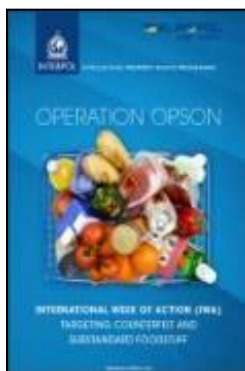


Check if there are grammar and/or spelling mistakes or the site looks

Operation OPSON I, II, III, IV, V and VI

Operation OPSON

Organised Crime and food fraud



INTERPOL

EUROPOL

Participating countries OPSON V



EU Countries

Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, The Netherlands, Portugal, Romania, Spain, Sweden, United Kingdom

Non EU Countries

Africa

Burundi, Comoros, Côte d'Ivoire, Eritrea, Nigeria, Kenya, Rwanda, Seychelles, South Sudan, Sudan, Tanzania, Togo, Zambia

Asia Pacific

Australia, Fiji, Indonesia, South Korea, Thailand, Vietnam

America

Argentina, Bolivia, Colombia, Ecuador, Paraguay, Peru, Uruguay, USA

Europe

Albania, Bosnia&Herzegovina, Iceland, Norway, Turkey

Middle East

Jordan

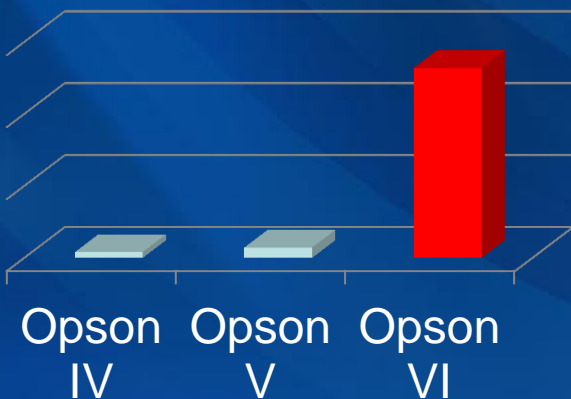
OPSON VI General results

Tonnes

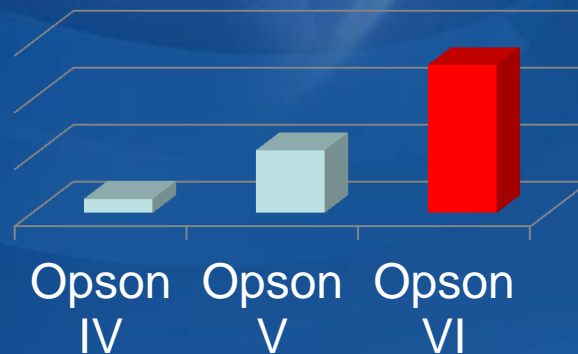
■ Opson IV ■ Opson V
■ Opson VI



Litres



Units



Quantities	Measurements
9,800 tonnes	Tonnes
26.4 million	Litres
13 million	Units/items

Case examples

85 tons of olives coloured with copper sulphate – Italy



8,6 tons of counterfeit sugar contaminated with fertilizer – Sudan



Production of counterfeit alcohol - Greece



2015 Situation Report on Counterfeiting in the European Union

Lorem ipsum
Consectetur
torumque ut
laoreat dicitur
voluptat. Ut
quis nostrud
suscipit lobor
conmodo co
trere dolor



m dolor

adipiscing elit,
bh euismod tincid
e magna aliquam
wisi enim ad min
exerci tatione ulla
rtis nisl ut aliquip
insequat. Duis au
s hendrerit in



2017 Situation Report on Counterfeiting and Piracy in the European Union

A joint project between Europol and the European Union Intellectual Property Office



Update report 2017

- **CRIMINAL LANDSCAPE:**
 - **OCG's in EU heavily involved in importation, storage and distribution**
 - **Poly-criminal**
 - **Business model: money laundering, document fraud corruption**

Europol's answer ...

2015 Situation Report on
Counterfeiting in the European Union



- Intensify the fight against the fake trade via internet:
IOS, social media, darknet, cyber patrolling, ...
- Intensify the follow the money trail
Ex: Ops Kasper, Ops Fake, ...
- Intensify the cooperation with intermediaries: shippers, couriers, ...



EUROSPOL

IPC³ ■ Intellectual Property
Crime Coordinated Coalition

Chris Vansteenkiste - IPC³



0031703531575



0031624823040



chris.vansteenkiste@europol.europa.eu



CROSS-INDUSTRY VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY



Geerart Bourlon
Senior Legal Counsel
Motion Picture Association

WIPO, 5 September 2017

THE CHALLENGES OF ONLINE PIRACY

INTRODUCTION

24% Internet Traffic

Infringing Content 2013

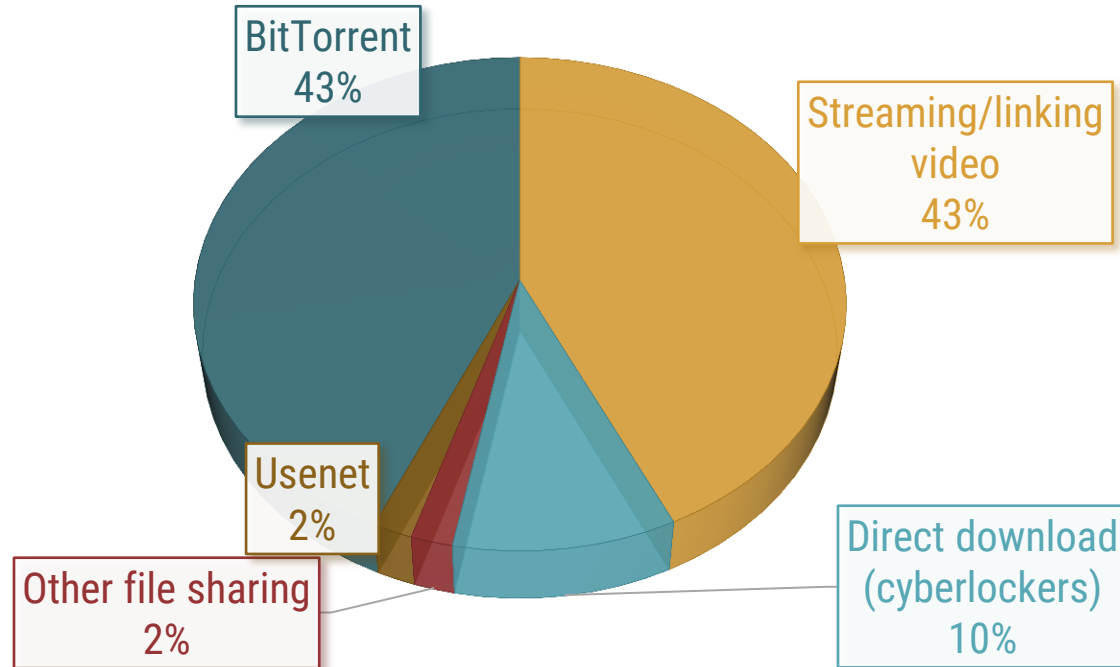
1,700 Per Minute

Google Link Removals Of Pirate Material

€ 1,78 Billion Lost Revenues

Harm To Spanish © Industry 2016

ESTIMATE OF ONLINE PIRACY METHODS



Revenue

Site Operator

**Hosting Provider
CDN**

**Ads
Payment**

Website

*Technical
Infrastructure*

**Search
Engines
Social Media**

**Domain
Registrar
Registry**

Accessibility

**Access
Providers**

VOLUNTARY MEASURES

NEW OR UNKNOWN ?



VOLUNTARY MEASURES

- “Voluntary Measures” refer to agreements or arrangements, whether formal or informal, between copyright owners and an intermediary, service provider or business to:
 - ▷ (i) **cease providing services** to websites that are dedicated to piracy, or
 - ▷ (ii) **take steps or adopt best practices to prevent** the intermediary’s platform or services from facilitating copyright infringement or being abused for infringement.

E-Commerce Directive (2000/31/EC), Recital 40

“ *service providers have a duty to act, under certain circumstances, with a view to preventing or stopping illegal activities; this Directive should constitute the appropriate basis for the development of rapid and reliable procedures for removing and disabling access to illegal information; such mechanisms could be developed on the basis of voluntary agreements between all parties concerned and should be encouraged by Member States; it is in the interest of all parties involved in the provision of information society services to adopt and implement such procedures;*

Enforcement Directive (2004/48/EC), Article 17



Member States shall encourage:

(a)

the development by trade or professional associations or organisations of codes of conduct at Community level aimed at contributing towards the enforcement of the intellectual property rights, particularly by recommending the use on optical discs of a code enabling the identification of the origin of their manufacture;

(b)

the submission to the Commission of draft codes of conduct at national and Community level and of any evaluations of the application of these codes of conduct.



17 Years

E-Commerce Directive °2000

28 EU MS

IP driven economies

<20 Voluntary Agreements

Room For Progress; Commission MoUs

VOLUNTARY MEASURES

WHAT AREAS ?



VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY FOLLOW THE MONEY -- PAYMENT PROCESSORS

- Targets Websites dedicated to copyright infringement (incl. cyberlockers)
- Implementation of policies and best practices



- Monitoring of circumvention of sanctions
- Result: popularity drop



VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY FOLLOW THE MONEY -- ONLINE ADVERTISERS



- USA
 - ▷ Trustworthy Accountability Group (TAG): ad industry, right holders and tech platforms
 - ▷ Brand Integrity Program Against Piracy: screen websites
- EU: MoU On Online Advertising And IPR
- UK
 - ▷ Operation Creative // Partnership: PIPCU – right holders – UK advertising industry
 - ▷ Infringing Website List (IWL): resource for ad industry, maintained by PIPCU
 - ▷ Model exported to other countries





VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY DOMAIN NAMES

- MPAA Trusted Notifier
 - ▷ Donuts
 - ▷ Radix
- New top level domain name registries
- Suspension of domain name of pirate site, based on evidence pack
- Result: frustration of user's experience; weakens pirate site's brand; migration to less known TLDs





VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY HOSTING PROVIDERS

- Disruption, migration to other hosts
- Linking/torrent sites vs. hosting sites (cyberlockers)
- Establishment of VMs as a result of litigation
- Europe: trusted referral programs
- UGC Principles – UGC Platforms applying filtering (2007)
 - ▷ Also applied by non-signatories





VOLUNTARY MEASURES TO REDUCE ONLINE PIRACY ACCESS PROVIDERS

- Disabling access for subscribers
- Establishment of VMs as a result of litigation
- Europe: MoU's in Denmark, Iceland and Portugal, other de-facto cooperation in more countries
- UK: Voluntary Copyright Alert Programme



**TELE
INDUSTRIEN**

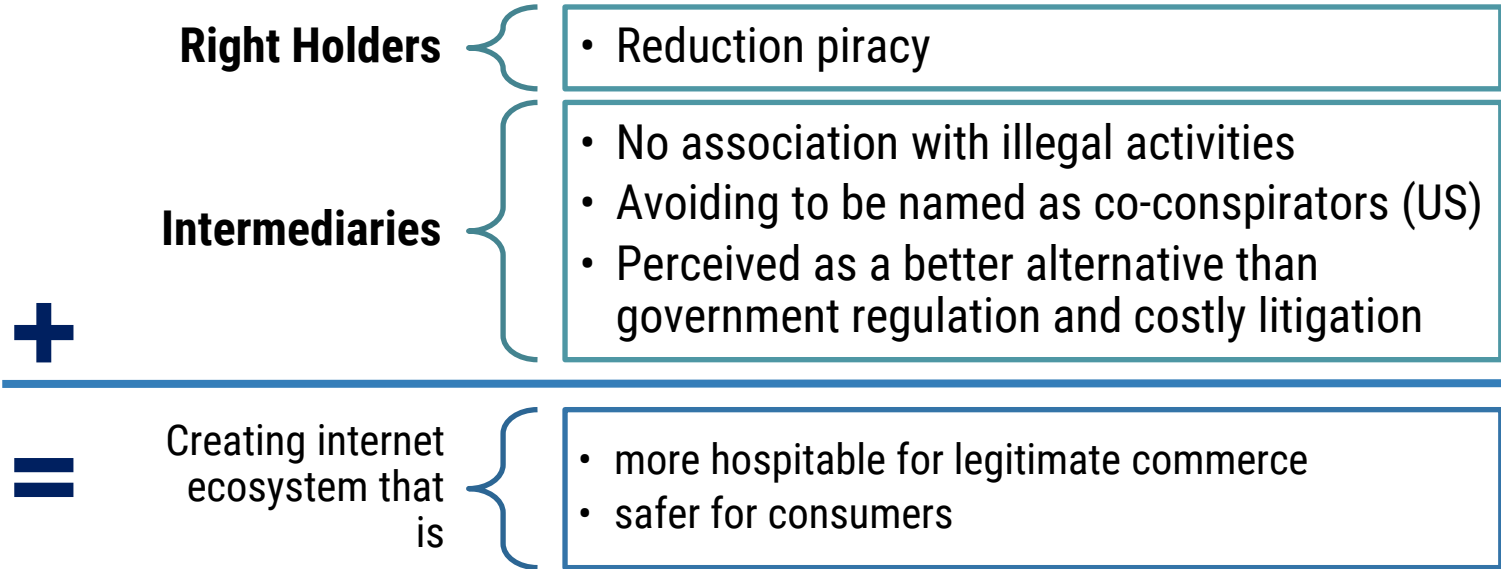
teleselskabernes
branchesamarbejde

VOLUNTARY MEASURES

INCENTIVES & BENEFITS



INCENTIVES TO ENGAGE IN VOLUNTARY MEASURES





HOW GOVERNMENTS CAN ENCOURAGE VOLUNTARY MEASURES AND THE BENEFITS OF DOING SO

- How the government can encourage VM development
 1. Hold hearings to explore how pirate websites are supported by local internet intermediaries and service providers
 2. Encourage collaboration with right holders to end support of pirate sites
 3. Enact high-level laws that embrace “responsibility without liability” (cfr. Article 8(3) Infosoc), drivers for VMs
 4. Task law enforcement agencies to develop VMs



HOW GOVERNMENTS CAN ENCOURAGE VOLUNTARY MEASURES AND THE BENEFITS OF DOING SO

■ Benefits

1. Fewer demands for LEAs and less need for legislation / regulation
2. More flexible than legislation (updates)
3. Less demand of the judicial system since less litigation is required
4. More legitimate commerce, tax income
5. Safer internet for consumers

VOLUNTARY MEASURES

CONCLUSION



CONCLUSION

Reduction of online copyright infringement via

- Civil and criminal enforcement
- Increased legal offers
- **Voluntary measures**

Win-Win for all stakeholders

- Intermediaries – no connection with illegal activities
- Governments – tax revenue
- Consumers – safer internet
- Right holders – increased protection

Deserves interest and support from governments to foster VMs

- Undervalued instrument
- Government encouragement fosters adoption

**Thank you for your
attention.**

geerart_bourlon@mpaa.org