



# Mexican Institute of Industrial Property Enforcement Activities



Advisory Committee on Enforcement (ACE)  
Geneve, 2015

**Miguel Ángel Margáin**  
Director General

# IMPI's goal

Culture of legality

Maintaining an effective and adequate IPR protection in Mexico


Provides certainty to employers in their investments

Generates a propitious climate to impel innovation


Protects the public consumer to acquire higher quality products




# IMPI's Enforcement Faculties




Conduct investigations



Implement precautionary measures to prevent violations



Impose the appropriate administrative sanctions in industrial property matters

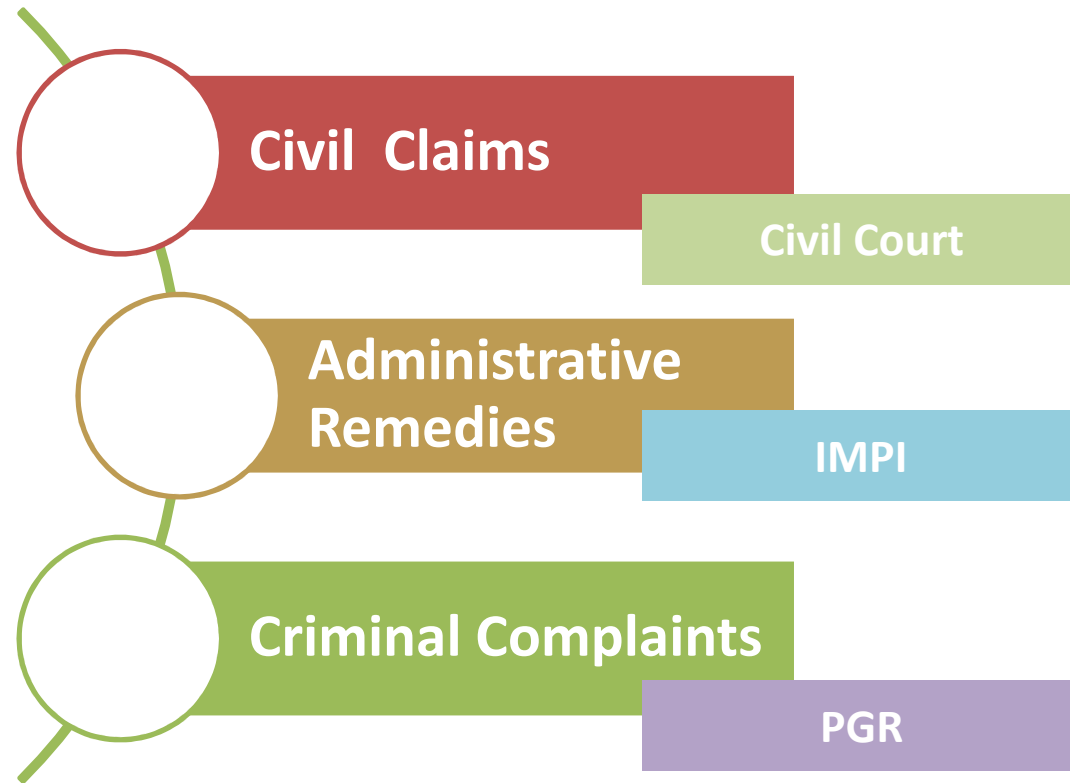




# Authorities fighting against piracy and counterfeiting in Mexico



# Legal Procedures



# IMPI as Observant in Customs

Working together  
with customs  
authorities to  
identify possible  
infringing goods in  
favor of right  
holders

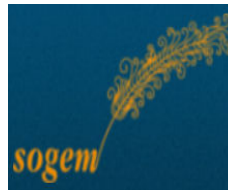


# OTHER ACTIVITIES TO PREVENT IPR VIOLATIONS



## Private sector activities

IMPI has signed several cooperation agreements with different associations and collective management societies, such as:





# IMPI Activities

IMPI  
INSTITUTO MEXICANO  
DE LA PROPIEDAD  
INDUSTRIAL



Signature of the  
*Commitment Wall*  
“For and Original Mexico”.

Jornadas  
**Expo Ingenio 2015**  
Propiedad Industrial en Movimiento



# WIPO-IMPI Summer School 2015



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY





# National Entrepreneurship Week 2015

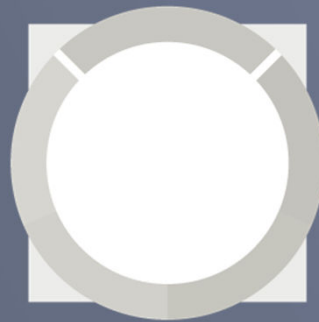


Semana Nacional  
del EMPRENDEDOR

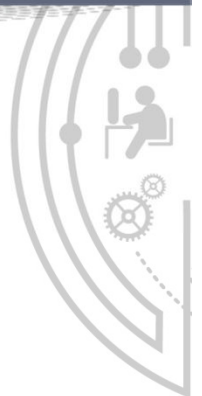




# Verafirm Certification



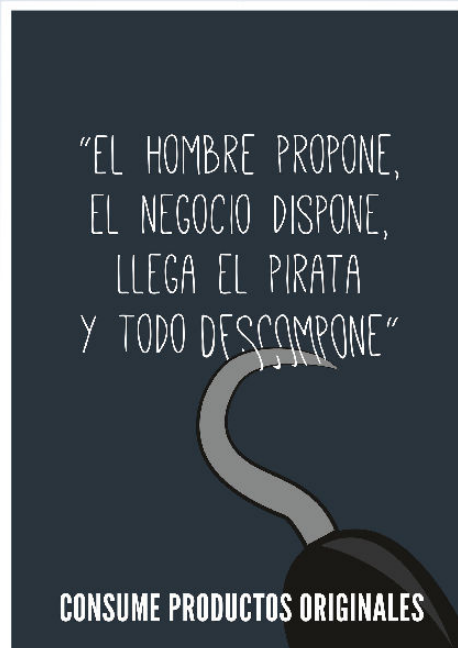
Verafirm





# Second University Poster Contest

## "An original Mexico" 2015



[www.impi.gob.mx](http://www.impi.gob.mx)



Primer Concurso de Cartel



**Primer Lugar**

Como un refrán diría...

JULIA TERESA JUÁREZ ESTRADA

Universiada de León Diseño Gráfico





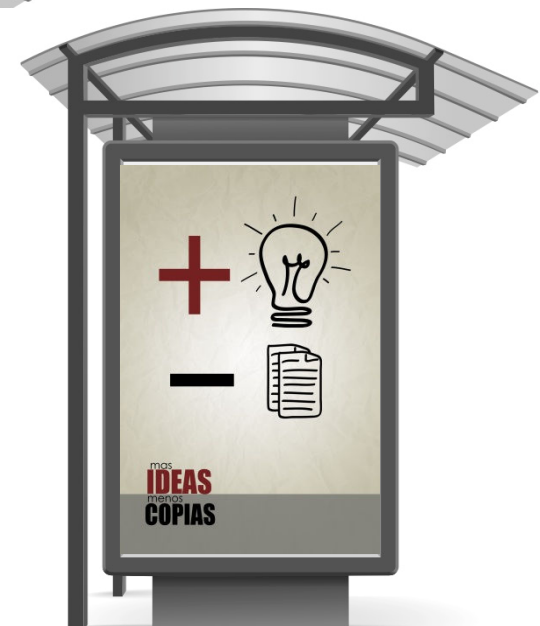
# Winners



1st Place



2nd Place



3rd Place

