

**THE EXPERIENCE OF THE REPUBLIC OF MOLDOVA  
IN BUILDING RESPECT FOR INTELLECTUAL PROPERTY,  
IN PARTICULAR THROUGH EDUCATION CAMPAIGNS  
DESIGNED FOR PUBLIC AUTHORITIES AND YOUNG  
PEOPLE**

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1992



2004

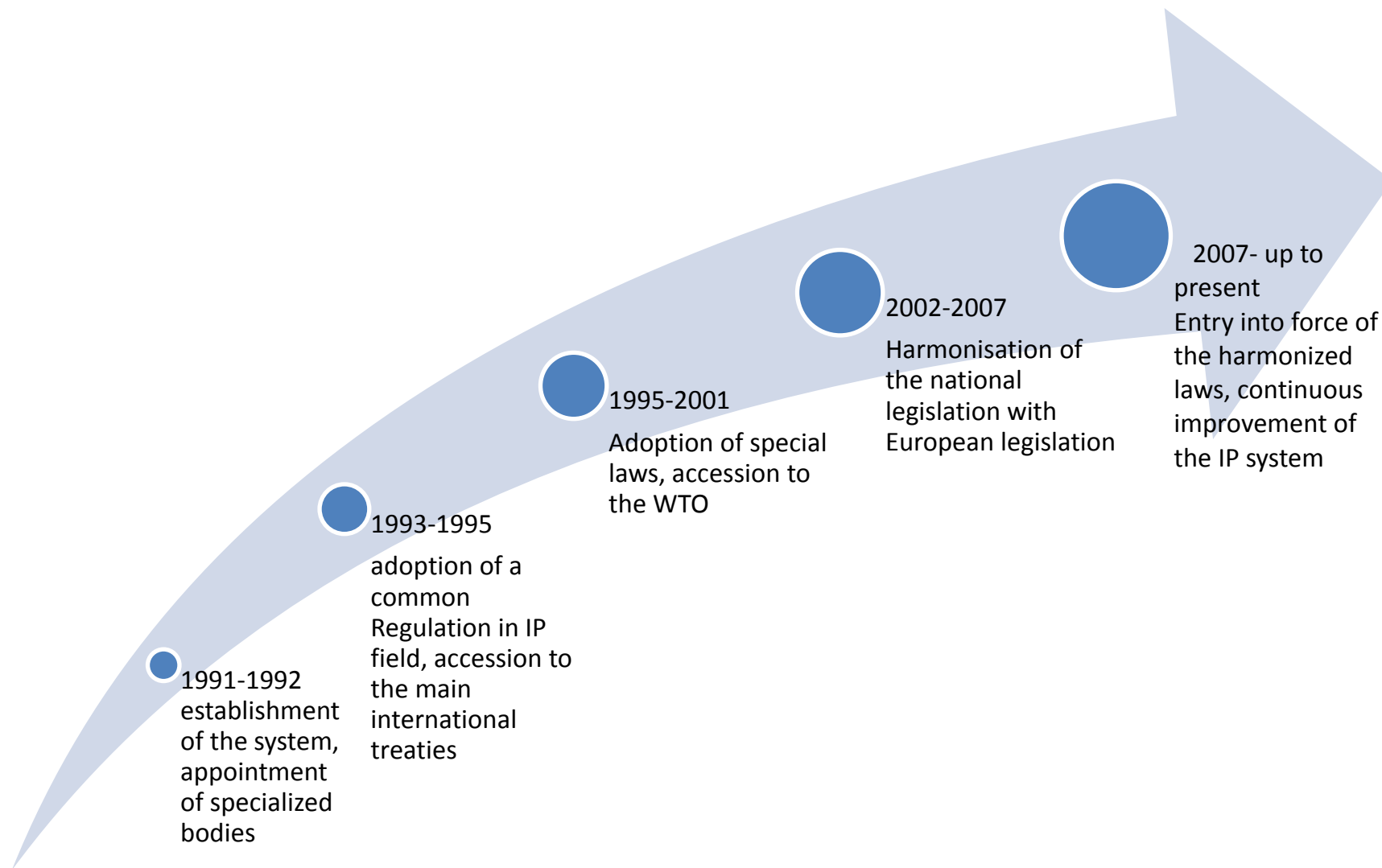


Public authority  
subordinated  
to the  
Government  
Self-financing

1991



# EVOLUTION OF THE INTELLECTUAL PROPERTY LEGISLATIVE FRAMEWORK



# National Strategy on Intellectual Property 2012-2020 (main goals)

- the creation of balanced IP legislation;
- the strengthening of the institutional framework for IP; and
- education and public awareness raising.



# AGEPI advanced IP courses

- 168 hours
- annually
- 30 experts.



**Aim: increasing IP professional skills.**

The curriculum of training courses included nine disciplines in the field of IP protection (*Introduction to Intellectual Property; Industrial Property Law; Trademarks; Geographical Indications; Appellations of Origin; Traditional Specialties Guaranteed; Industrial Designs; Inventions; Plant Varieties; Copyright and Related Rights, Economy and Evaluation of Intellectual Property*) with a total of 168 hours.



# AGEPI trainings

- 1-2 days
- 2-3 per year (possible more on demand)
- designed for Customs, Police, Prosecutor Officers
- rights holders involved  
(*REACT, BSA, INTA*)



# AGEPI seminars

## For the private sector



Up to 40 seminars per year  
Representatives of the private sector  
About 800 participants per year

## For the judiciary



- 2 times per year
- Thematic lessons
- Case studies



# Campaign on Information and Training of Librarians (2014)

- 16 libraries
- 661 librarians trained
- 14 cooperation agreements signed
- about 8,600 materials (books, brochures, leaflets) disseminated





# Contests and competitions

- **“Best Innovative Pupil”**
- **“Best Rationalizer of the Year”** and **“Best Young Rationalizer of the Year”**
- **“Today a Student, Tomorrow an Entrepreneur”**
- **“Most Active Patent Attorney of the Year”**
- **“Trademark of the Year”**



# Raising IP awareness among children

- Early 2015 – Project of the Ministry of Education to change the content of textbooks.
- AGEPI working group analyzed 36 textbooks and elaborated almost 300 recommendations to improve the content, especially with useful IP information and data.
- Main goal: introduction with the IP concepts, acknowledgement of the IP value, learning to respect IP.



# Main achievements:

- specialized IPR enforcement units within the relevant public authorities
  - Intellectual property division (Custom Service)
  - Protection of Intellectual Property Division (Police)
  - Computer Crime Investigation Division (General Prosecutor's Office)
- good interinstitutional relationships
- cooperation with rights holders
- more and more involved young people



# The role of the national IP Offices in creating an environment in which IP is respected



**For any information do not hesitate to  
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